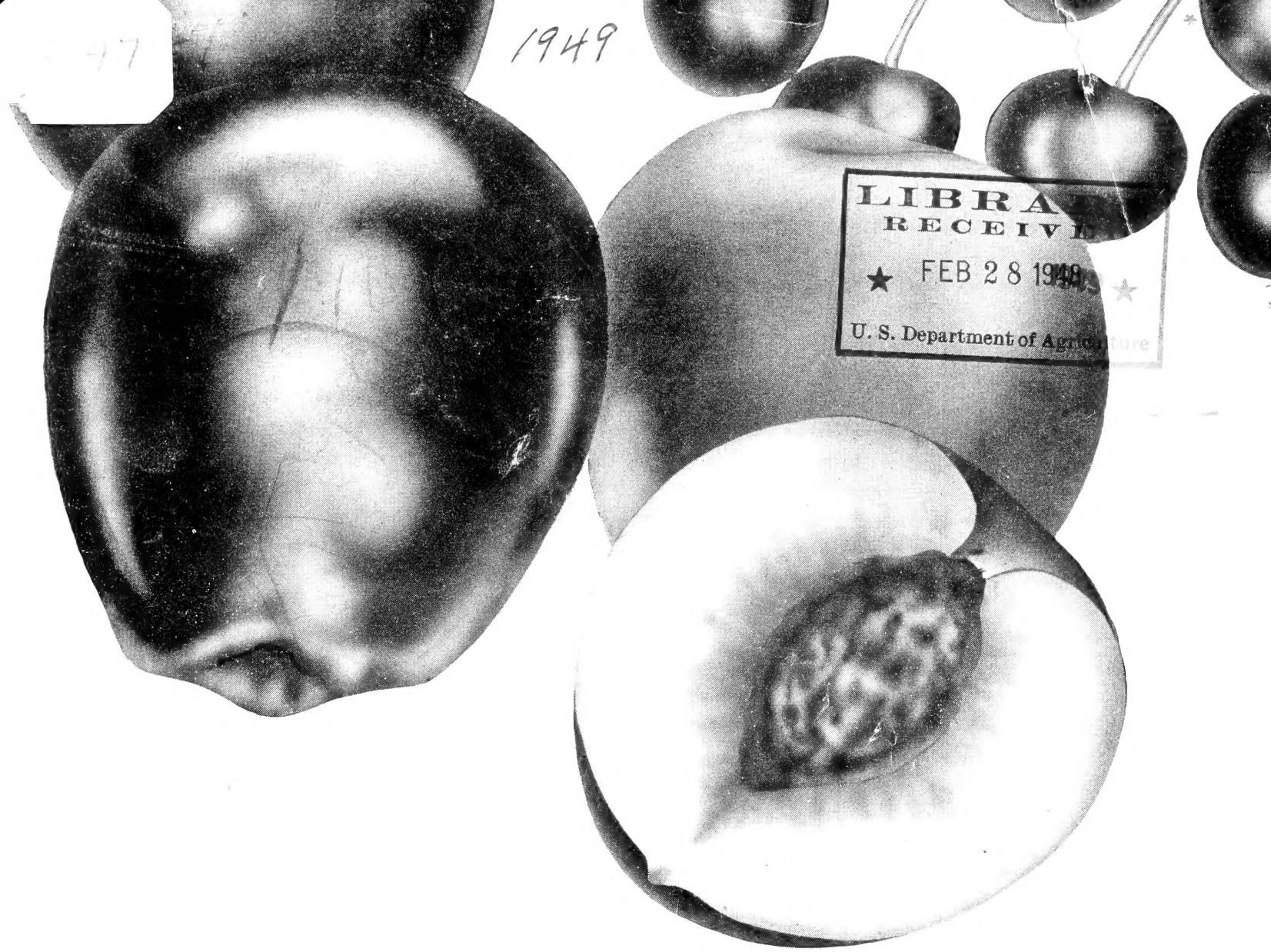


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Sims...

FRUIT and NURSERY FARMS
HANNIBAL, MISSOURI

INSURE YOUR SUCCESS

SIMS HEALTHY, VIGOROUS TREES PROPAGATED RIGHT, GROWN RIGHT, PACKED RIGHT, AND DELIVERED TO YOU IN PERFECT GROWING CONDITION.



Actual photo of a block of our two-year whole-root Apple trees. Propagated from bearing trees, in our own Commercial Orchard. If you intend to grow fruit either for Home or Market, plant the BEST.

(SIMS ORCHARD TESTED TREES.)

ORDER WITH CONFIDENCE

For three generations we have been growing, developing and fruiting thousands of trees and fruit plants. Our knowledge gained through these years we are able to pass on to you in better, hardier heavier-rooted nursery stock.

Our buds and scions and parent plants are hand-selected from our own commercial orchards and plantings which enable us to select our buds and parent plants from the trees that have the best variety characteristics, hardiness, vigor, and productiveness.

We believe this is very important in producing quality nursery stock; just as pure bred sires to produce good blood lines in hogs, cattle and other farm animals.

From Sims You Get Only—

INSPECTED, DISEASE-FREE STOCK

STATE OF ILLINOIS

DWIGHT H. GREEN, Governor

Department of Agriculture

Arnold P. Benson, Director

Division of Plant Industry

Glen Ellyn, Illinois

Nurseryman's Certificate No. 487

This is to certify that the Nursery consisting of Strawberries, Raspberries, and Fruit Trees and the premises of Sims Fruit and Nursery Farms, R.F.D. 3, Hannibal, Missouri, situated near Fall Creek, Illinois, have been inspected by a duly appointed inspector of this office and that said nursery and premises are apparently free from dangerous insect pests and plant diseases.

This certificate is valid until August 1, 1949, unless sooner revoked.

October 15, 1948

H. F. Seifert,

Horticultural Inspection Supervisor

C. H. Keltner, Superintendent

STATE OF MISSOURI

Department of Agriculture

Jefferson City

Office of the State Entomologist

Duplicate No. 258

SIMS FRUIT AND NURSERY FARM,

Route 3,

Hannibal, Missouri

Nursery Inspection Certificate

This is to certify that, in accordance with the Missouri Insect Pest and Plant Disease Law, the nursery and premises belonging to the individual or firm whose name appears hereon have been duly inspected by an authorized entomologist, and were found to be apparently free of injurious insect pests and plant diseases.

This certificate is not transferable and is subject to revocation and other penalties under provisions of the laws relating thereto.

Issued September 10, 1948—Expires September 1, 1949.

Fee Paid in Spring

Lloyd E. Adams,

State Entomologist.

PERSONAL SERVICE

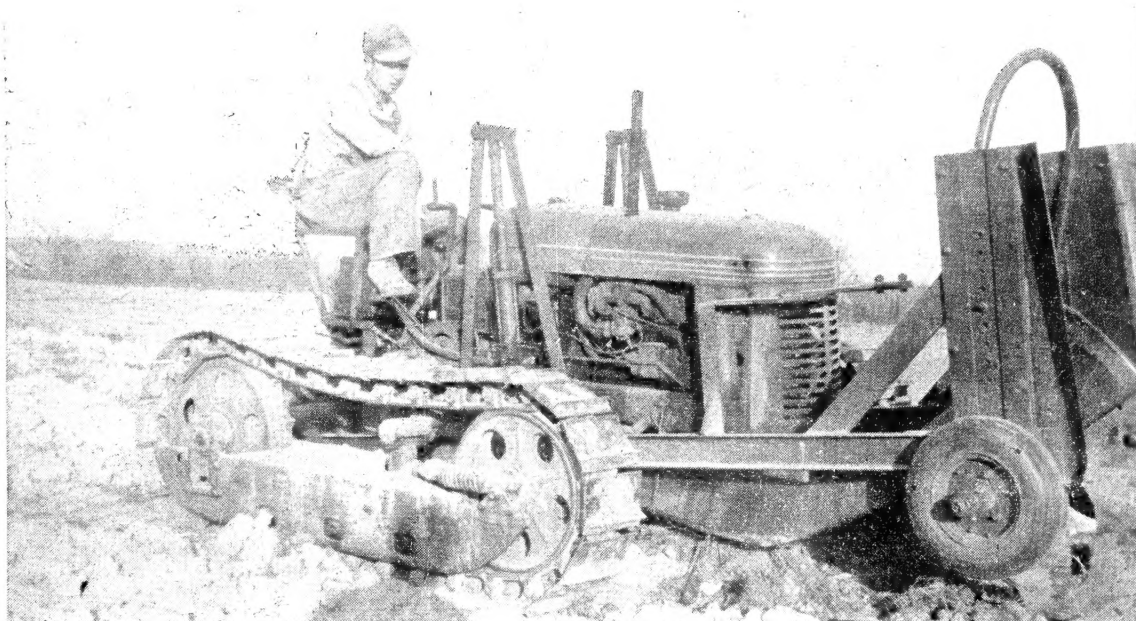
Your order will receive personal supervision in selecting stock and packing for shipment. Our interest and obligation does not stop with the filling of your order. We want all trees and plants we sell to grow and produce to your satisfaction.

Therefore, we welcome you to write us on any cultural problem you might have. We will gladly help you in any way we can.

GETS ALL THE ROOTS

We use only Whole Root Process in grafting our Fruit Trees. While more expensive to propagate, assures us of your satisfaction.

Our Caterpillar Powered Hydraulic Lift nursery digger built and perfected by Sims gets all the roots.



They Bear YOUNG!

WHAT OUR CUSTOMERS SAY

Sims Fruit and Nursery Farms

Dear Sirs:

I just received the order and set them out, and want to say they are the best trees I ever saw; best rooted; full of life. They look so green and nice. Big and thrifty.

You will get a big order this coming fall from me.

Yours truly,

G. S.

Burbank, Mo.

Sims Fruit and Nursery Farms

Dear Sirs:

Please send me the above order at once. I saw my neighbors trees that he received yesterday from you. They were sure fine.

J. H. H.

Warrenton, Mo.

Sims Fruit and Nursery Farms

Dear Sirs:

Received the Vanhutti Spirea plants this morning and really was pleased with them. I need three more 18 to 24 inches tall to finish my hedge. Please ship at once, C. O. D.

Thanking you, I remain

Yours truly,

M. B.

Esbon, Kansas

Sims Fruit and Nursery Farms

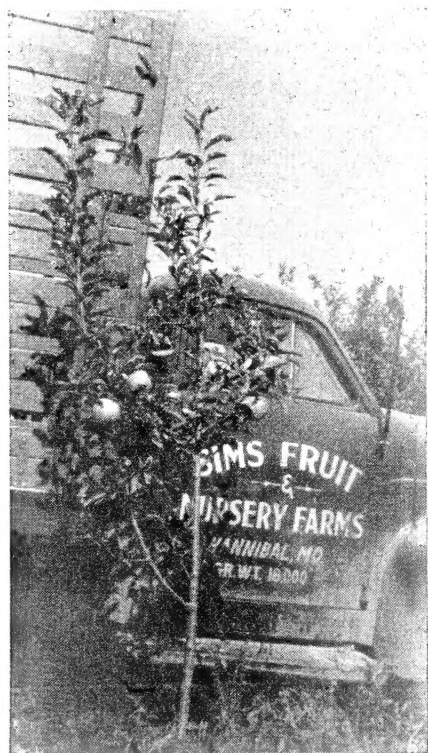
Dear Sirs:

Will you please send me one of your nursery books. I bought a large order from you last spring and set it on my farm at Galesburg, but sold it last fall and bought this one. I wish to set out fruit, asparagus, rhubarb, and other things. As I had such good luck with your stock, I wish to get it from you again.

Thanking you,

S. T. D.

Erie, Kansas



Actual photo of Yellow Delicious second year in orchard. Remember Sims guarantees younger bearing.

Honest Grade

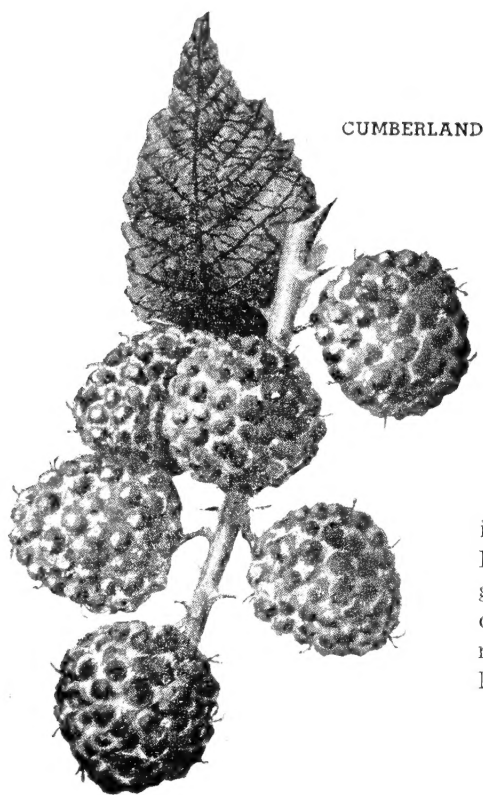


Healthy, whole root stock on Washington Seedlings.

Sims Iron Clad Five-Point Guarantee

- 1—We guarantee all trees and plants we sell to be propagated from highest producing parent stock.
- 2—We guarantee all stock to be grown right. Disease free and state inspected.
- 3—We guarantee all trees and plants we sell to be true to name, grade and quality as described in this catalog. Any that should prove otherwise, we will replace or refund purchase price upon due proof thereof.
- 4—We guarantee all trees and plants to be packed right and to reach you in good growing condition. If any damage should occur, please advise us within three days after receipt of shipment, and we will replace stock or refund purchase price.
- 5—We guarantee all trees and plants to start growth the first year. Thereafter, it is mutually understood to be the responsibility of buyer as to care, cultivation, pruning, etc. On due proof of stocks failure to start growth, we will replace the following season free.

SIMS FRUIT AND NURSERY FARMS



SIMS BLACK RASPBERRIES

*One of the most popular small fruit.
Plant them for increased production.*

CUMBERLAND *the universal favorite*

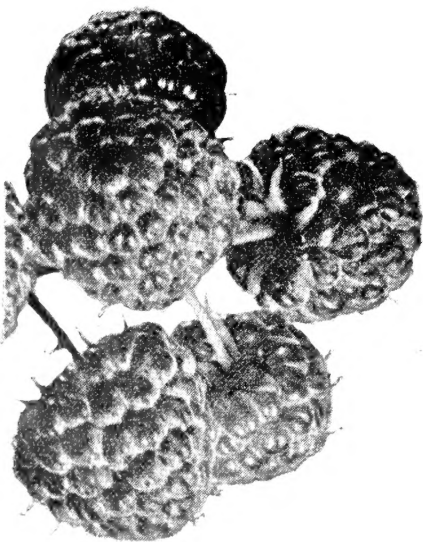
Most popular Blackcaps. It's record has come down through the years, and is recognized everywhere as the best and one of the most profitable Blackcaps. Endorsed and grown as the leader everywhere. The plants are healthy, vigorous growers, throwing out stout, well-branched canes that produce immense crops of beautiful, glossy fruit. The fruit is large and firm, and will carry to distant markets in good condition. Rated as one of the most delicious Blackcaps. Mid-season.

NEW LOGAN *the ideal early Blackcap*

Accepted throughout the country as the leading early berry. Far superior to Plum Farmer and Kansas. It is a heavy yielder, and the beautiful, glossy Black Berries are as large as Cumberland. Ripening one week to ten days earlier, it holds up well in dry weather; the last picking being as fresh and free from seeds as the first. A thrifty grower. While not as upright as Cumberland, if the summer shoots are punched a little higher, will yield as many high quality berries.

Disease Free

All our Raspberries have been twice state inspected for disease. For increased production, plant only disease-free plants.



NEW MORRISON

Mammoth Mid-Season Blackcap

A lustrous black color. This black beauty is king of all mid-season Blackcaps. This variety originated in Ohio and the original planting, which is 15 years old is disease-free and still produces heavy annual crops. Morrison has everything ever hoped for in a Black Raspberry: large size, firm solid fruit, thrifty grower, disease resistant canes, and leaves so attractive that these berries sell on sight. You will make no mistake in setting Morrison whether for home or market.

Sims Black Raspberry Prices

ONE YEAR NUMBER 1 TIPS

10	25
\$1.00	\$2.00
100	1000
\$7.00	\$60.00

DON'T WAIT A YEAR—

Plant Sims Two-Year Transplant RASPBERRIES

THAT WILL BEAR THIS YEAR

BLACK RASPBERRIES Cumberland or Morrison

2-YEAR HEAVY

Each	10	25
.19	1.75	3.95

RED RASPBERRIES Indian Summer or Sunrise

2-YEAR HEAVY

Each	10	25
.24	2.15	4.95

Sims Outstanding— RED RASPBERRIES

Thrifty growers and increased profits

INDIAN SUMMER *get two crops one year*

The giant everbearing Red Raspberry. Indian Summer bears a full crop in June and another in fall. The berries are long, deep, large and red—small cavity. Very rich in flavor. Plants grow tall, are hardy and thrifty. In production they will equal the best. Firm enough for shipping.



INDIAN SUMMER

STATE OF MISSOURI
Department of Agriculture

Jefferson City

Office of the State Entomologist

Sims Fruit and Nursery Farm,
Route 3,
Hannibal, Missouri

Original
No. 3

CERTIFICATE OF BRAMBLE INSPECTION

This is to certify that, in accordance with the Missouri Insect Pest and Plant Disease Law, the Brambles belonging to the individual or firm whose name appears hereon, have/has been duly inspected by an authorized Entomologist and was/were found to be apparently free of injurious pests and plant diseases.

This Certificate is not transferable and is subject to revocation and other penalties under the provisions of the laws relating thereto.

Issued September 10, 1948—Expires September 1, 1949.
Fee paid in spring.

Lloyd E. Adams,
State Entomologist.

LATHAM *large size and heavy yield*

The most profitable Red Raspberry. Thrifty, healthy, hardy, easy to grow. A money maker of grown commercially or as a tasty treat in home garden. Often yields as high as 500 crates to acre.

SUNRISE

extra early, extra quality, extra profits

The extra early Red Raspberry. Here in North Missouri ripens earlier than any other raspberry—about two weeks before Latham—which always insures the highest market price. U. S. Department of Agriculture says of Sunrise: “of most importance from the standpoint of the practical grower, perhaps are the hardiness and resistance to disease of the plants, the earliness and large size of berry.” Top the market with Sunrise.

Sims Red Raspberry Prices

ONE-YEAR HEAVY

Each	10	25	100	1000
\$.15	\$1.40	\$3.00	\$7.50	\$70.00

2-YEAR BLACK RASPBERRY



All our plants come from healthy parent stock like these.

Disease Free

ALL OF OUR PLANTS HAVE BEEN TWICE
STATE INSPECTED.

SIMS PURPLE RASPBERRIES *the new hybrid raspberry*

Sodus a cross with the Black and Red Raspberry. New Purple Raspberry introduced recently by the New York Experimental Station. Hardier and thrifter grower than either Black or Red Raspberries, and the fruit surpasses either in flavor. Perhaps the largest Raspberry grown. Often twice or three times as large as Blackcap. Extra heavy bearer with long picking season. Never shows winter injury even in the most severe winters. The color is a deep redish purple with a rich bloom.

PRICES ON SODUS ONE-YEAR HEAVY TIPS

Each	10	25	100	1000
\$.15	\$1.40	\$3.00	\$7.50	\$70.00

SIMS BLACKBERRIES

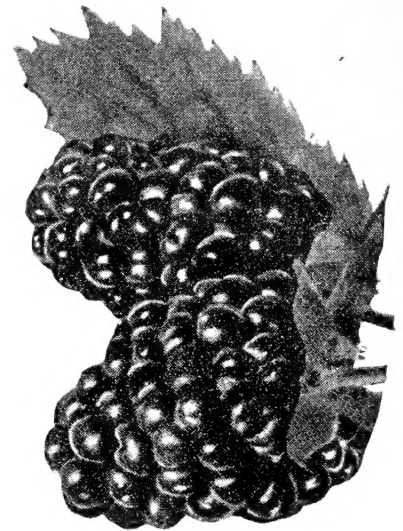
For Quick Cash Profits

ELDARADO Best Mid-Season Blackberry

The most widely planted commercial Blackberry. Eldarados unexcelled productiveness cannot be beaten. Its large sized, jet black, practically coreless fruit is in demand wherever and whenever Blackberries are sold. Eldarados hardiness withstands winter's extreme cold or summer's hot drouth periods and can be depended on to produce abundant crops under most adverse conditions. Eldarado is a mid-season variety.

NEW ALFRED Best Early Variety

Alfred succeeds almost anywhere. The finest early Blackberry. Mammoth sized. New jet black. Almost seedless and coreless. Firm fruit. Thrifty upright grower. Very productive. Will withstand the coldest winter temperature. Suitable for home or market use.

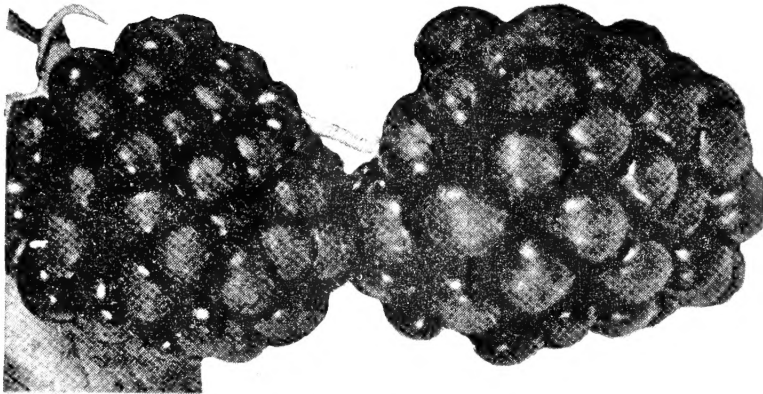


ELDARADO

Sims Blackberry Prices

ONE-YEAR HEAVY ROOTED PLANTS

Each	10	25	100	1000
\$.10	\$1.00	\$2.25	\$8.00	\$70.00



NEW BOYSENBERRY

Sims New Boysenberry

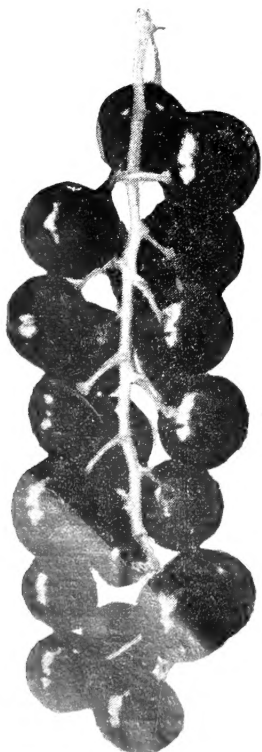
New Thornless

Triple cross with Raspberry, Loganberry, and Blackberry retains the flavor of all three which makes it absolutely delicious. Heavy producer; gigantic size—sometimes up to two inches. The greatest vine berry for market or home gardens.

Sims New Thornless Boysenberry Prices

ONE YEAR HEAVY ROOTED PLANTS

Each	10	25	100
\$.15	\$1.40	\$3.00	\$10.00



Red Lake Currant

Currants

RED LAKE *Hardy New*

Originated recently by Minnesota State Experimental Station. Finest of all Red Currants. Extremely productive and vigorous. Extra large berries in full long clusters.

Currant Prices

TWO YEAR

Each	Three	Ten
\$.60	\$1.65	\$5.00

Disease Free

All Sims Berry Plants are Inspected twice each season for disease by the Missouri Department of Agriculture and are guaranteed to be free from any injurious diseases or insects.

SPECIAL

No. 9A

3 Dowing Gooseberry

2 Red Lake Currant

5 Heavy 2-Year Plants

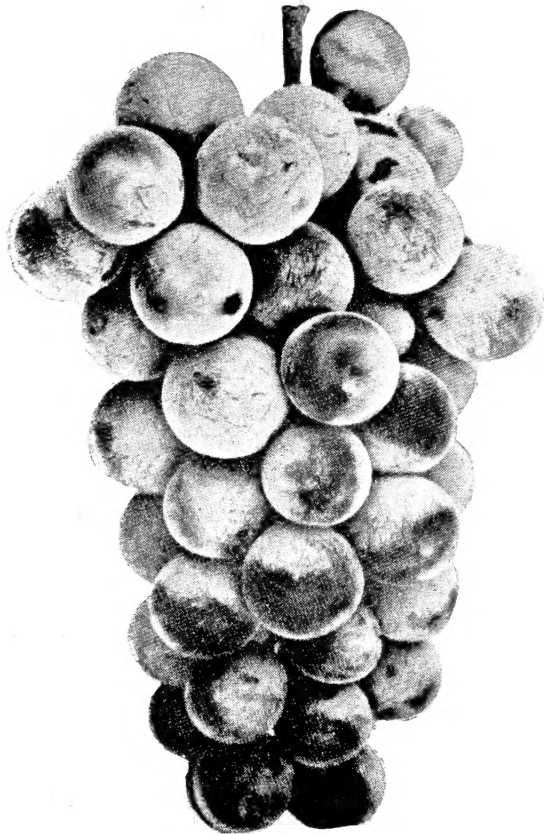
Only

\$2.25

SIMS GRAPE VINES

Better Bearing Crops of Better Fruit

In planting grapes you make an investment that will last a lifetime. Our plants are all heavy rooted disease free stock.



NEW FREDONIA

SPECIAL BARGAIN

No. 20

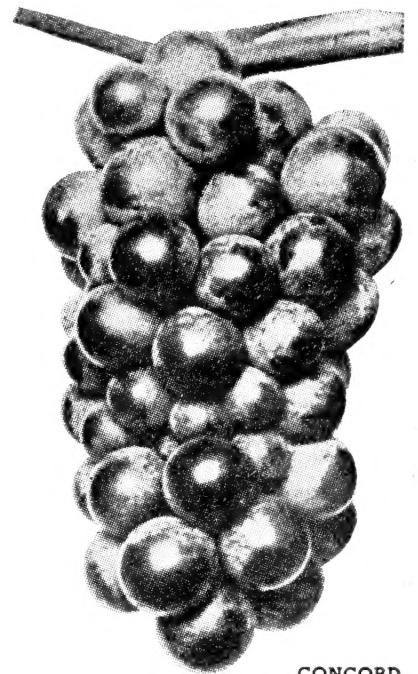
- 2 Concord
- 2 Fredonia
- 2 Niagara Grapes

6—TWO-YEAR HEAVY
VINES FOR ONLY

\$1.45

CONCORD

Most popular and widely planted variety; will adapt itself to almost any climatic or growing conditions; large compact bunches, purplish black with a rich bloom; skin is tender but sufficiently firm to carry to distant markets; the old favorite for juice, wines, and jellies.



CONCORD

MOORE'S EARLY

Ripens 10 days before Concord; fancy black purple table grape resembling Concord in appearance but of finer quality; not quite as thrifty a grower as Concord.

NEW FREDONIA

Large early Concord type grape. An introduction of the New York Experimental Station. A strong healthy grower. Have large full clusters of firm berries. Fine shipper. Does not weather-crack in vineyard.

NIAGARA

White mid-season; best of the white varieties. Bunches of large white greenish berries changing to pale yellow when ripe; a heavy grower and sure cropper; very popular with commercial growers and home gardeners.

Sims Grape Prices

	Each	6	25
One-Year Heavy	\$.26	\$.24	\$.20
Two-Year Heavy35	.30	.25
Heavy Jumbo bearing size45	.40	.35

WRITE FOR PRICES ON LARGE QUANTITIES

Gooseberries *Disease Free*

DOWNING

An old favorite, fine quality, vigorous growth, free from mildew. Large green berries, late June.

HOUGHTON

Marvelous productive, large, dark red when full ripe. Healthy, vigorous grower.

Gooseberry Prices

LARGE TWO-YEAR PLANTS READY TO BEAR

Each	3	12	25
\$.50	\$1.40	\$4.95	\$9.95



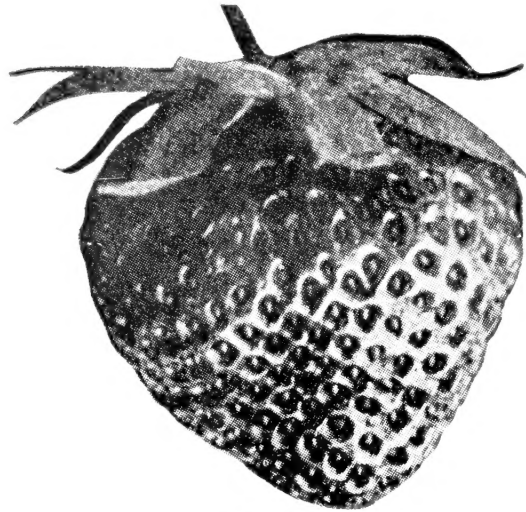
DOWNING

SIMS STRAWBERRIES

Selected High Yielding Varieties

The first step in growing strawberries for pleasure or profit, is securing healthy vigorous long fibrous rooted plants, such as we have to offer. Our fields have been twice state inspected insuring you thrifty disease free plants.

PREMIER *a sure money maker* Leading Most Popular Early Strawberry



PREMIER

The most valuable widely planted early strawberry; very frost resistant; healthy, strong grower; thrives on many different soils; holds all records for heavy production and big profits. Firm enough for truck shipments and local markets; our leading variety.

NEW GIANT ROBINSON *the modern main crop berry*

The Robinson originated in the heart of the strawberry growing section of Michigan, and is rapidly growing in popularity throughout the country. Robinson always brings a premium on the market due to its extra large size, scarlet-red color and unusual firmness. The fruit has a delicious, sweet, real strawberry flavor. It ripens in mid-season. Is a vigorous grower, always making a good fruiting row.

Premier and Robinson Prices

ONE-YEAR HEAVY FIBROUS ROOTED PLANTS

	25	50	100	250	500	1000
	\$.95	\$1.75	\$2.65	\$5.95	\$8.45	\$15.00

EVERBEARING STRAWBERRIES

The Best Latest Introductions

NEW STREAMLINER *the sensational Everbearer*

A new Everbearer that has everything! Enormous size, beautiful coloring, good flavor, excellent shipping qualities and a good producer. It is claimed to be the largest berry of all the Everbearers; berries are almost round, glistening scarlet color and are sweet as honey—full strawberry flavor. No green tips, for it ripens into a beautiful, rich red all at one time. Its firm qualities make them an excellent shipper. A wonderful variety for canning, and excellent for freezing. Bears 60 to 90 days after planting, and a fine crop the following June. A sturdy plant with luxurious green foliage. Order early as our supply is very limited.

New Streamliner Price

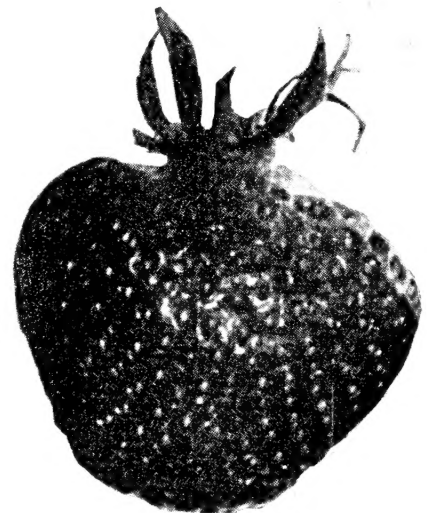
12	25	50	100	250	500	1000
\$1.50	\$2.50	\$4.00	\$7.00	\$16.50	\$31.00	\$60.00

GEM *the dependable Everbearer*

Gem will start to bear the first season planted and will bear large crops until frost. These berries bring the highest prices in the markets or on a roadside stand. There is a great opportunity for making money by planting Gem. Get your patch started this season; they will give you enough berries for your own family and some to sell to your neighbors or ship to the city markets. Bears 100 days after planting.

Gem Prices

25	50	100	250	500	1000
\$1.25	\$2.00	\$3.50	\$6.75	\$11.50	\$22.00



NEW GIANT ROBINSON

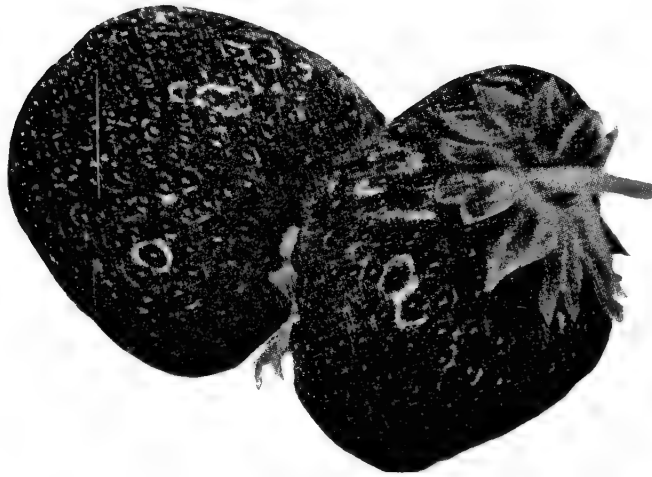
All of our strawberry plants are twice state inspected, insuring you of—

Disease Free

plants that will yield most profitably.

SIMS STRAWBERRIES

Selected Varieties for Home or Market



BLAKEMORE

BLAKEMORE *the ideal commercial variety*

Most widely planted berry in the U. S. A.; a cross between Premier and Missionary; berries of medium to large size, bright red with extra good flavor. Its firmness and long keeping qualities make it very popular for shipment to distant market; thrifty grower, always makes a heavy fruiting row.

SENATOR DUNLAP *the old standby variety*

The best flavored strawberry of them all. The old home garden standby; can be grown successfully with a minimum of care. It is a favorite with housewives, because of its superb sweet flavor and canning qualities.

Blakemore and Senator Dunlap Prices

THRIFTY HEALTHY PLANTS

25	50	100	250	500	1000
\$.85	\$1.50	\$2.25	\$3.75	\$7.00	\$13.00

FRESH DUG



LONG, FIBROUS ROOTS

STATE OF MISSOURI
DEPARTMENT OF AGRICULTURE
Jefferson City
OFFICE OF THE STATE ENTOMOLOGIST

SIMS FRUIT AND NURSERY FARM
Route 3,
Hannibal, Missouri

Original No. 4

Certificate of Strawberry Inspection

This is to certify that, in accordance with the Missouri Insect and Plant Disease Law, the Strawberry Plants belonging to the individual or firm whose name appears hereon, have/has been duly inspected by an authorized Entomologist and was/were found to be apparently free of injurious insect pests and plant diseases.

This certificate covers dual inspection of strawberries.

This certificate is not transferable and is subject to revocation and other penalties under the provisions of the laws relating thereto.

Issued September 10, 1948.

Expires September 1, 1949.

Fee Paid in Spring.

LLOYD E. ADAMS, State Entomologist.

Order These Thrifty, Money - Saving Bargains

SPECIAL NO. 16

Special Strawberry
All Season Garden

- 25 Premier
- 25 New Robinson
- 25 Streamliner Everbearing

75—Healthy Plants
for only
\$2.95

SPECIAL NO. 19

- 50 Premier
- 50 Blakemore

100 Strawberries

for only

\$2.15

SPECIAL BARGAIN RASPBERRY GARDEN

No. 15

- 12 New Morrison Black
- 12 New Sunrise Red

24 One-Year Plants for only—\$1.95

24 Two-Year Plants for only—\$3.45

SIMS APRICOT TREES

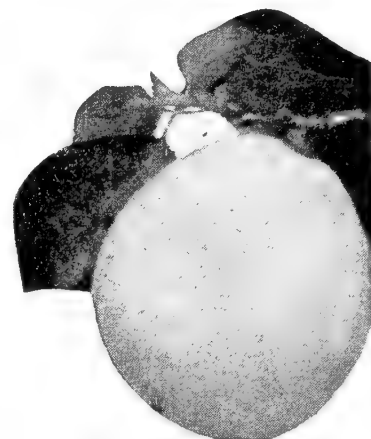
For Heavy Production

SIMS NEW VICTORIA GIANT *quality, flavor, productiveness*

Our own new introduction, very hardy. Late bloomers, escapes the late spring frosts. Bears heavy crops when only two or three years old. Large as small oranges, deep yellow bluish, with red color, freestone. In all our years of fruit growing we have never seen any apricot with as fine a quality. Be sure to include one or two trees with your order. Victoria will surpass your wildest dreams of apricot perfection.

SUPERB APRICOT popular everywhere

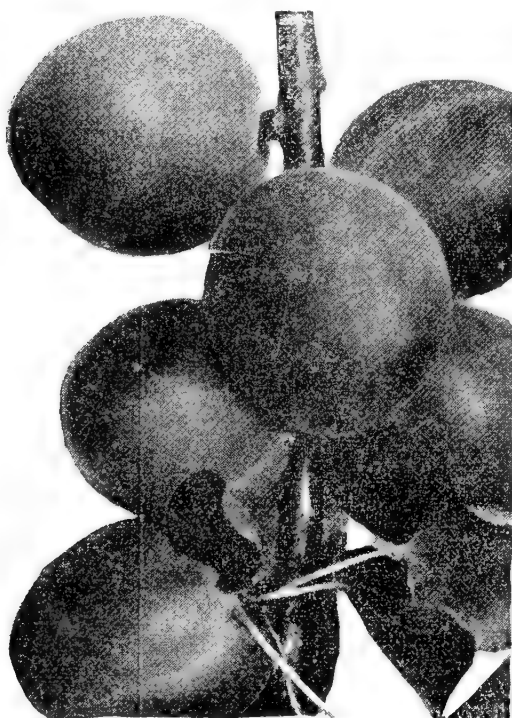
Fruit beautiful, light salmon color, very good quality. Trees are large, very thrifty, hardy and extremely productive. Rated by most commercial growers as the best, most widely planted variety. Because of their firm, solid fruit, which makes them ideal for shipping, and because of excellent flavor, they are accepted readily on all markets.



NEW VICTORIA GIANT

Sims New Victoria Giant Apricot Prices

	Each	10 to 49	50 or more
2-3 Foot	\$1.05	\$.80	\$.65
3-4 Foot	1.25	1.00	.85
4-5 Foot	1.40	1.15	1.00
5-6 Foot	1.60	1.35	1.20



SUPERB APRICOT

Sims buds and propagating wood are not cut from the nursery row. We cut them from our own bearing orchards from trees that are proven high producers of the highest quality fruit.

SPECIAL

No. 7A

- 1 Giant Victoria Apricot
- 1 Superb Apricot
- 1 Sure Crop Nectarine

3—HEAVY 3-FT. TREES

Only
\$2.55

SIMS NECTARINE TREES

As Hardy as Peaches

THE DELIGHT OF THE FAMILY PLANTING.

The Nectarine is nothing more than a smooth-skinned Peach with a skin like the plum; just as hardy as Peaches and requires same culture. Its juicy delicious flavor and texture make it excellent for dessert or canning. Be sure to include several Nectarine trees with your order.

SURE CROP NECTARINE *best white*

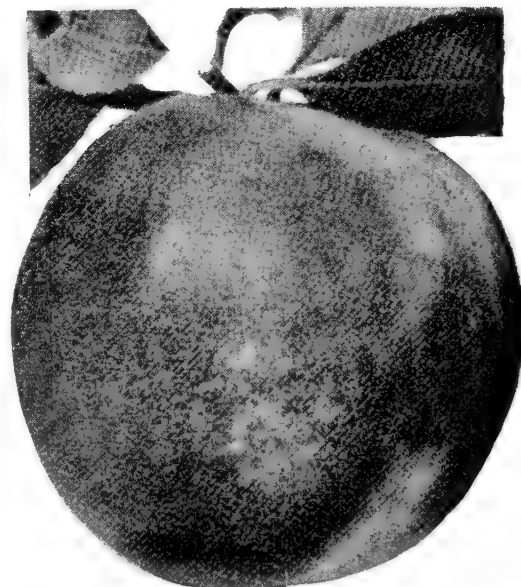
Very vigorous and productive freestone. The fruit is large, globe shaped; color white overlaid with red.

GOLDEN NECTARINE *best mid-season*

Large yellow with red blush, waxy smooth skin, freestone, honey-like flavor, one of the very best.

Superb Apricot and Nectarine Prices

	Each	10 to 49	50 or more
2-3 Foot	\$.90	\$.65	\$.50
3-4 Foot	1.05	.80	.65
4-5 Foot	1.25	1.00	.85
5-6 Foot	1.45	1.20	1.00



SURE CROP NECTARINE

SIMS SELECTED PEAR TREES

Tested Varieties, Easy to Grow

The easiest to grow of all tree fruits. The varieties listed here we have found more resistant to blight, and other diseases. All are sure heavy bearers.

KIEFFER *hardiest and best keeper of all*

Of all the pears, Kieffer is a leader, because of its hardiness and its ability to adapt itself to a wide range of soil and climatic conditions, from the Southern most states to Canada, Kieffer is a leader.

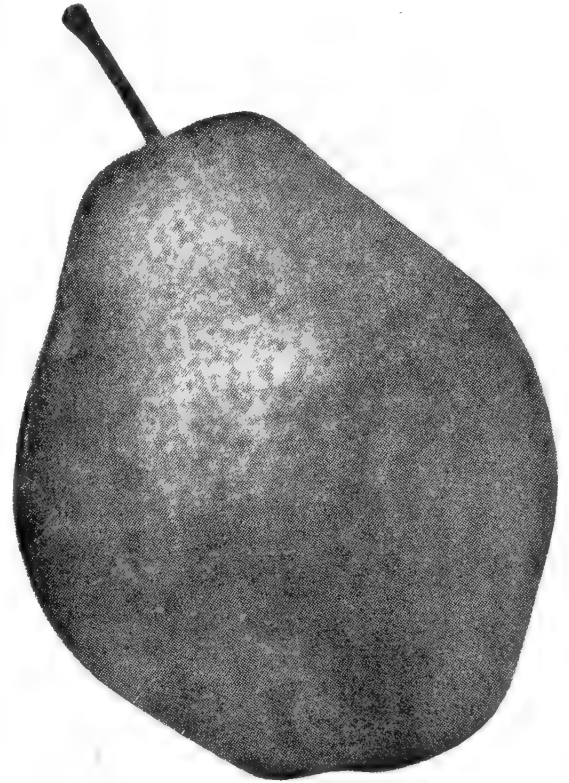
Kieffer rates tops in keeping quality. No other pear can compare with Kieffer when stored in common or cold storage. The fruit is very large in size, golden yellow with a slight red cheek, very juicy. You won't go wrong planting Kieffer.

LINCOLN *highest quality, blight free*

Lincoln is recognized everywhere to be one of the best flavored, easy to grow, hardiest pear. It is almost free from blight. Bears very young. Tremendous crops of golden yellow fruit when full ripe. Compares in flavor and quality to Bartlett. Readily accepted on all markets as a canning and dessert pear. Ripens in mid-August.

SECKEL *the honey pear*

The little sugar pear everyone knows. Borne in clusters every year. Delicious honey sweet melting flavor, wonderful for fresh use. They are also very good for pickles or preserves. Trees hardy, semi-dwarf, bountiful annual bearers.



KIEFFER PEAR

BARTLETT *the delicious eating pear*

One of the very best canning, eating, and marketing pears. Sweet, tender juicy flesh with an aroma and flavor equalled by none. Bartlett will sell on any market. Even when the other varieties are not in demand.

Tree is a fast upright grower, bears young and abundantly. Does best on fertile soil, under best cultivated conditions, one or two Bartlett trees will furnish plenty of fresh fruit for the family and surplus for canning and preserving.



BARTLETT PEAR

Sims Pear Tree Prices

ONE AND TWO YEAR

	Each	10 to 49	50 or More
2 to 3 Foot	\$1.00	\$.80	\$.75
3 to 4 Foot	1.20	1.05	.85
4 to 5 Foot	1.35	1.15	.95

Write for Prices on Large Quantities

Special Bargain No. 21

- 1 Seckle (Sugar Pear)
- 1 Kieffer Pear
- 1 Damson Plum

**ALL THREE—4-FOOT
TREES,
for only
\$2.70**

Sims

ORCHARD TESTED

Fruit Trees

We know they will please you. Each year we satisfy many of the best fruit growers in the U. S. A.

SIMS PLUM TREES *Plant More Plum Trees for Future Profits*

We Offer Those of Recent Introduction, and Improved Strains of Popular Varieties



UNDERWOOD PLUM

UNDERWOOD *The Aristocrat of the Plum Orchard*

The fruit is heart-shaped, very large, firm flesh, can be shipped to distant markets. Always demands high market price in its season. Never fails to bear full annual crop regardless of extreme winter temperatures or late spring frosts. Underwood is a late introduction, and has gained wide popularity both as a home orchard and a commercial variety. Tree is very vigorous grower with healthy disease resistant foliage that is often lacking in some of the better quality plums.

GREEN GAGE *Yields—Quality—Flavor*

Extra large roundish shape, golden yellow when full ripe, freestone. Has a sweet tart flavor all of its own. The strain of Green Gage we propagate we believe to be far superior to any other, because of extra size, and being a perfect freestone. Tree is very vigorous being semi-dwarf. Blossoms are self unfruitful and should be set with other plums to secure highest yields.

SIMS BLUE DAMSONS *Improved Freestone*

Mid-season improved Blue Damson, a sport of Shropshire Damsons, found in one of our orchards.

We believe this to be superior to all other strains of Damson fruit. Medium size, dark purple, best for preserving or jellies. Tree healthy, vigorous grower and will bear annual crops in nearly all types of soil and climatic conditions.

Every home should have two or three of this variety in their garden, back yard or poultry yard.

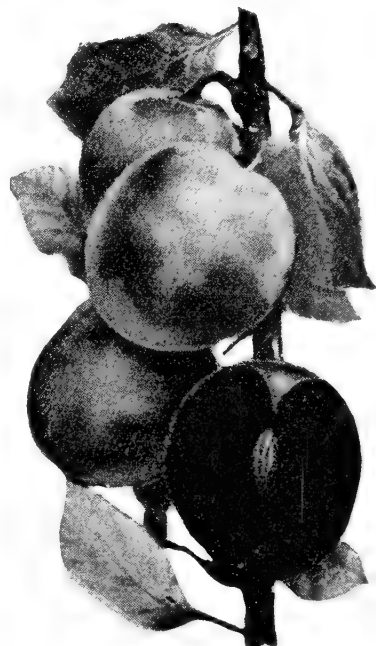
ABUNDANCE *Delicious Table Plum*

Hardy Japanese variety free from black rot, early ripening, large pinkish red with yellow flesh. Very sweet and unusually delicious flavor.

Adapts itself to a wide range of soil and climatic conditions.

SAPA *Hardy Hybrid Plum*

A hardy plum of northern origin that does equally as well in all parts of the country. Often sold in the north as cherry plum. Medium maroon red fruit, colored all the way through, size will average somewhat larger than the Damsons. This fruit always sells good because of its high quality pronounced plum flavor, which puts it at the top of the list for canning, pies, jellies and sauce.



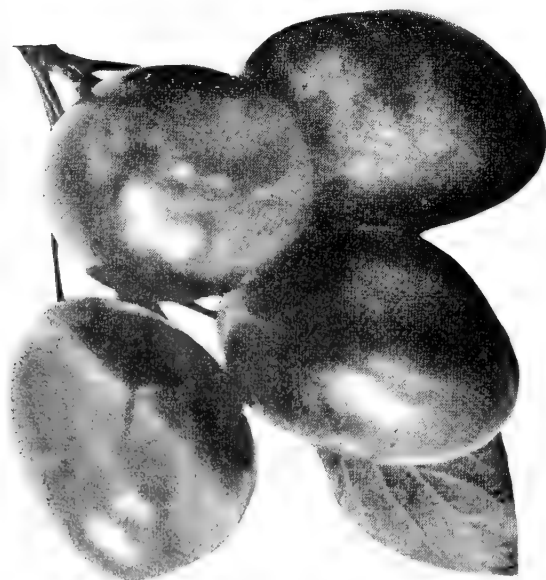
SAPA PLUM

PRESIDENT *Largest and Best*

Largest of all the prune-type plums. A beautiful large purple egg-shaped prune plum, overlaid with a heavy bloom is a wonderful rich flavored, freestone with solid flesh. Excellent shipper and recommended very highly for commercial plantings, because it is a heavy annual bearer and is accepted on all markets.

STANLEY PRUNE *Extra Young Bearing*

Sweet golden flesh, freestone, beautiful purple black skin, overlaid with rich bloom. Ripens 10 days ahead of most other prunes. Firm, does not crack, excellent quality for local or distant markets. Can be counted on to produce heavy crops every year. We recommend Stanley and President as a combination in commercial plantings. Stanley is one of New York Experiment Station's prize plums.



STANLEY PRUNE

Sims Plum Prices

	Each	10 to 49	50 or more
2 to 3 Foot	\$.90	\$.75	\$.65
3 to 4 Foot	1.15	.95	.85
4 to 5 Foot	1.30	1.10	.95
5 to 6 Foot	1.55	1.35	1.20

Write for Prices on Large Quantities

SIMS CHERRY TREES

Orchard Proven

We are offering only those varieties we know to be heavy producers, and money makers.

LARGE IMPROVED MONTMORENCY

Ripens late June. Trees bear young, often two years after planting. Fruit bright clear red with sweet acid flavor, a very popular commercial variety, fine for market, home canning and preserving.

EARLY RICHMOND *a larger strain*

Ripens early in June. Earliest of sour cherries. Medium dark red in color; sub-acid, juicy flavor. Excellent for early canning; and a dependable cropper. All our Early Richmond trees are propagated from a parent tree of exceptional quality.

ROYAL DUKE

Large, bright red, even larger than our Large Montmorency. Sure cropper, excellent quality for home or market, one of the best. Be sure to include one with your order.

WOEHRMAN RED GIANT *the Superior Sweet Cherry*

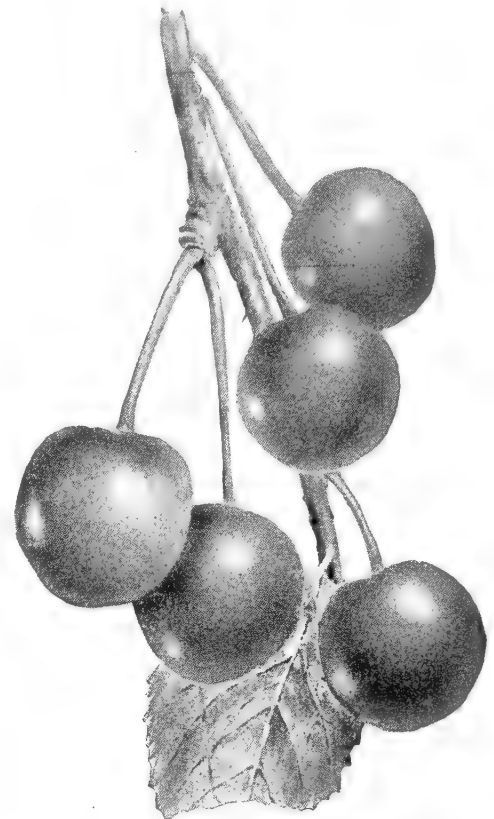
Large, dark bright red, honey-sweet, fruit ripens mid-season. Bears heavy annual crops, on vigorous upright growing tree. This cherry is sold exclusively by SIMS, and is accepted by all as a superior sweet cherry. Blossoms are self unfruitful and trees should be set with Tartarian and Golden Sweet as pollenizers. Add 25c more per tree for Woehrman Red Giant.

SIMS GOLDEN SWEET

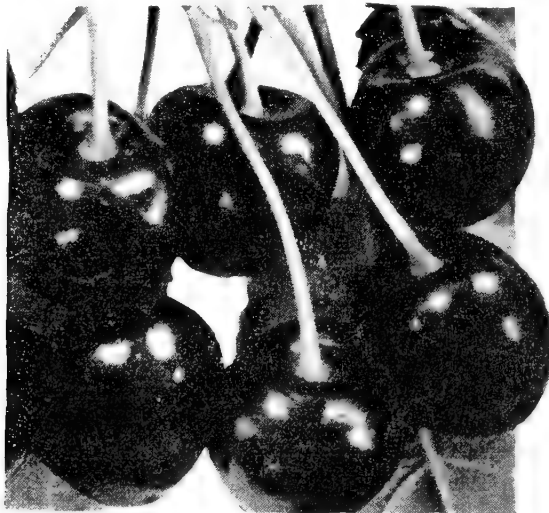
A selected strain of yellow sweet cherry, mellow honey-sweet flavor. Delicious for canning and preserving.

BLACK TARTARIAN *Best Commercial Sweet*

Beautiful, lustrous black fruit, when ripe. Matures to large delicious firm fruit that ripens early in season. Trees are hardy and bear young and heavily. A leading shipping and canning cherry. Excellent pollenizer for other varieties.



LARGE IMPROVED MONTMORENCY



BLACK TARTARIAN

Sweet and Sour Cherry Tree Prices

	Each	10-49	50 or more
5/16 inch—2-3 foot	\$1.00	\$.90	\$.75
7/16 inch—3-4 foot	1.25	1.15	1.00
9/16 inch—4-5 foot	1.40	1.25	1.10
11/16 inch—4-5 foot	1.50	1.35	1.20

Add 25c more per tree for each Woehrman Red Giant

NEW IMPROVED HANSEN BUSH CHERRIES

Grows bush-like 4 to 5 feet high. Bears almost as much fruit as a large cherry tree, no waiting for fruit. Bears next year after setting. This new strain makes it even better, fresh canned or preserved. Very hardy, stands hot and drought and intense cold.

THREE-YEAR HEAVY

Each—\$.90

5 for \$4.00



HANSEN BUSH CHERRY

Special No. 12B

SIMS CHERRY TREE SPECIAL

FOUR HEAVY 4-FOOT BRANCHED CHERRY TREES
only \$4.65

2—EARLY RICHMOND

1—LARGE MONTMORENCY

1—ROYAL DUKE

With This Special We Will Send You FREE—
One Elberta 4-Foot Peach Tree

SIMS APPLE TREES

Orchard Tested

PRODUCERS OF HIGHEST QUALITY FRUIT. PROVEN MONEY MAKERS.



RED JONATHAN

Special Bargain No. 14

20 Large 3-4 Foot, Well-Branched
Fruit Trees

10' APPLE AND 10 PEACH

Your choice of any variety we list in this catalog

WITH THIS SPECIAL NO. 14, WE SEND YOU
FREE ONE 3-FT. NEW VICTORIA APRICOT

21 TREES 3-4 FOOT

for only

\$9.95

SIMS DOUBLE RED JONATHAN *A Triumph of Modern Horticulture*

Sims Double Red Jonathan is a result of many years of constant search for a red earlier coloring Jonathan. Being Commercial Orchardists enables us to study each variety in our orchard and select the ones with outstanding merits. The **Sims Double Red Jonathan Trees** we list here are direct descendants of an extra red Jonathan tree found in our orchard several years ago. The same spicy, juicy, high quality flavor, as the regular Jonathan, but attains its deep red color many weeks earlier. Be sure to include some of the SIMS DOUBLE RED JONATHAN in your order.

JONATHAN *King of all Red Apples*

Jonathan is recognized as one of the leading commercial apples throughout the Central and North Central United States. Due to its annual bearing ability, and its habit of bearing at a very young age. It is also very popular with the house wife who finds it unsurpassed for apple butter, sauce, and pies, as well as eating fresh out of the hand.

DOUBLE RED BLACK BEN DAVIS *A Leader Among Commercial Orchardists*

Sims Double Red Black Ben Davis is definitely an improvement over the regular Black Ben Davis. Because it attains its color earlier and holds its size good, even when trees are loaded full. It is also a very dependable bearer. Bearing heavy crops year after year. It is as good a keeper as the regular Black Ben, which is classed with the best of keepers. Every Orchard, whether home or commercial, should include Double Red Black Ben Davis.

RED STAYMAN WINESAP *An Apple With a Flavor Boost*

A new strain of Stayman that has gained favor, with the orchardist, because it colors several weeks before the regular Old Stayman. Leading fruit growers everywhere proclaim Red Stayman to be outstanding in color, tree vigor, size of fruit, and heavy bearers. The fruit has even more pronounced spicy, juicy flavor, than the Old Stayman. Include a liberal planting of Red Stayman in your order this year.

Old Wanted Varieties

Most of the following varieties are old, old favorites, found in all home orchards a generation ago. Because of so many requests, we have made a special effort to secure and propagate a limited supply of these wonderful varieties for our customers.

JENETON

Old Time Juicy Jeneton
HUNTSMAN FAVORITE
SUMMER GRIMES
SUMMER BELLFLOWER

KUIFFER

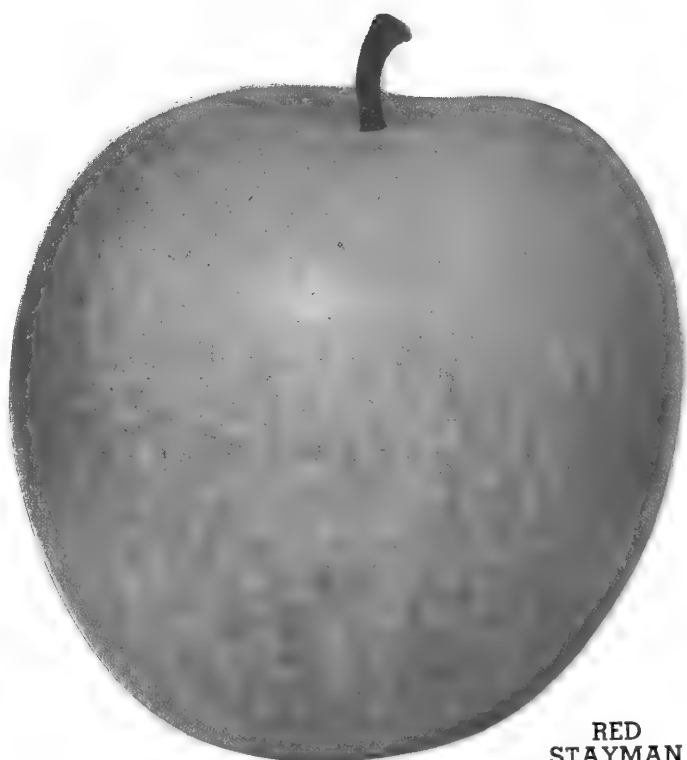
WINTER BANANA
PARADISE WINTER SWEET
SUMMER SWEET

PRICE

3 to 5 Foot Trees

EACH \$1.00 OR ONE EACH OF ALL 8 VARIETIES FOR \$7.00

Limit of not more than two of any variety to a customer.



RED
STAYMAN

SIMS APPLE TREES

Orchard Tested

SET THEM FOR PLEASURE AND PROFIT.

DOUBLE RED DELICIOUS

The Answer to Apple Growers Dreams

The Double Red Delicious was introduced several years ago, and has gained more popularity each year since it was introduced. It has the same high quality and flavor as the regular Red Delicious. But colors several weeks earlier, thereby enables the grower to pick when fruit is firm, and market is at its best. Be sure to enclose an order for Double Red Delicious in your planting this season.

RED ROME BEAUTY

Superior to All Other Strains of Rome

Sims strain of Red Rome beauty is the best of all Rome Beauty types because of its early, high red color characteristics. We believe in a very few years this will be one of the most popular winter varieties. The demand for this strain increases year by year, as more of these young trees come into bearing in commercial orchards throughout the country. A clear, bright all red color with a tough smooth skin, makes it one of the very best late winter keepers, both in common and cold storage. Trees are a strong vigorous grower, producing strong heavy scaffold branches, which enables it to carry enormous heavy annual crops—which it produces. We have a good supply of Red Rome in all grades this year. But order early—as supply never equals demand.

WILLOW TWIG RED (*New Improved Strain*)

A new selected sport of Willow Twig of a larger size, very uniform and symmetrical, and unexcelled in color. Keeps in storage until May without scalding or breaking down.

YELLOW DELICIOUS

It Is Golden in Color; in Quality; in Value

A golden yellow apple with a pleasingly different flavor. It replaces all yellow apples heretofore introduced. From the growers standpoint it bares prolific crops at an early age, and is very dependable to bear annual heavy crops. When stored it rates with the best keepers. Yellow Delicious is a favorite from coast to coast. No other apple has gained popularity so rapidly. Housewives demand Yellow Delicious because they are excellent to eat out of hand as well as for pies, sauce, canning and preserving. No orchard is complete without Yellow Delicious.

SIMS ORCHARD TESTED

Apple Tree Prices

A Proven Variety for Each Season, Location and Purpose

	Each	10-49	50 or more
5/16 inch—2 to 3 Foot	\$.60	\$.40
7/16 inch—3 to 4 Foot70	.60	\$.45
9/16 inch—4 to 5 Foot85	.75	.60
11/16 inch—5 to 6 Foot	1.00	.90	.75
Three-year Bearing Age	1.25	1.15	

MAY BE ASSORTED VARIETIES

Price F.O.B. Hannibal, Missouri

WRITE FOR SPECIAL PRICES ON QUANTITY LOTS.



DOUBLE RED DELICIOUS

SIMS ARE COMMERCIAL GROWERS OF FRUIT

We specialize in fruit and fruit tree stock. We produce thousands of bushels of tree fruit annually; also thousands of quarts of berries and small fruit. In so doing we familiarize ourselves with all the varieties which we test and retain or discard as the case may be. You get only the best proven tested varieties from Sims.



YELLOW DELICIOUS

SIMS SUMMER APPLE VARIETIES

Best for Home or Market



WEALTHY

WEALTHY

A big red-striped apple. Has been a favorite for years, and is classed with the best summer apples. Extra good shipping and keeping qualities. Its hardiness of tree and ability to stand cold climates, and young bearing habits, make it accepted in North as well as South.

MAMMOTH MAIDEN BLUSH

An old favorite that still holds its own among commercial orchardmen. Although it was introduced many years ago, it is one variety that has been studied and tested. Many varieties have been tried and discarded. But Maiden Blush is still a leader. Maiden Blush is golden yellow with a red blush. It ripens in mid-summer and can not be beat for pies, sauce or canning. The strain of Maiden Blush we now offer is selected from an old Maiden Blush orchard. The founder, John W. Sims, planted it many years ago, and it is much larger in size than the common Maiden Blush.

RED BIRD

Extra early summer; flaming red; very hardy. Its appearance and high quality make it demand a high market price on any market. Bears heavy annual crops.

ANOKA *the Old Folks' Apple*

Usually bears a light crop the following year after planting. The second year you will get a big full-sized crop of fine apples. It is one of the earliest varieties grown. Fruit is large, well-colored and of excellent flavor.

CHAMPION (*Summer*)

This is truly a champion of quality, cooking, eating, shipping and storing. Large size greenish yellow with red blush. Bears large crops each year. Always tops the market.

LODI *New Large Transparent*

A new hybrid transparent was recently released by the New York Fruit Testers Association. Lodi in our orchard has proven to be one of our best early apples both from the standpoint of young bearing and high quality. Readily accepted on all markets to be a superior early apple. One of its qualities is its ability to stand handling and shipping without bruising, because of its firm flesh and tough skin. Plant Lodi for home use, road side markets, or long distant shipment.

YELLOW TRANSPARENT *the Famous Early Apple*

The leading early cooking apple of the nation. Accepted by growers, and housewives alike to be the yardstick by which all early apples are judged. Tree is an upright grower; very hardy, young bearer. Fruit medium to large with sub-acid flavor.

LIVELAND RASPBERRY

An excellent extra early summer apple. It is tender, juicy and spicy flavored. They make the best apple sauce recommended for home or local market.



YELLOW TRANSPARENT

SIMS CRAB APPLES

HYSLOP CRAB

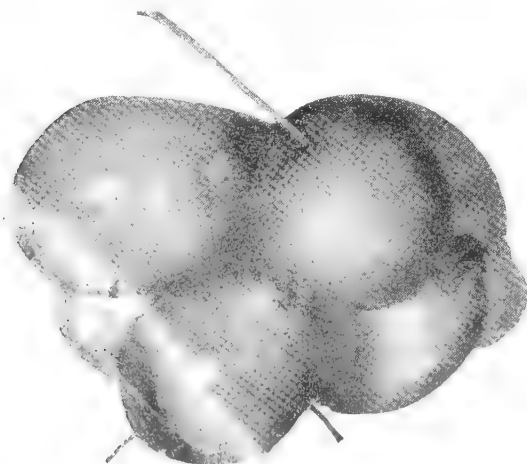
The best late fruiting crab, for pickles, preserves and jelly. Lovely pink ornamental blooms.

VIRGINIA CRAB

A fine quality small red crab apple. Ripens mid-season. One of the very hardiest apples often used as under stock because of its unusual hardiness.

HYBERNAL

Fruit of very ordinary quality, one of the hardiest thriftiest growers, because of its Siberian origin. Recommended for under stock in top-working weaker varieties. If you have had trouble with short lived trees due to winter injury, collar rot, sun scald, etc., try Hybernal or Virginia Crab. You will be well paid for your extra work, because of younger bearing, longer lived trees.



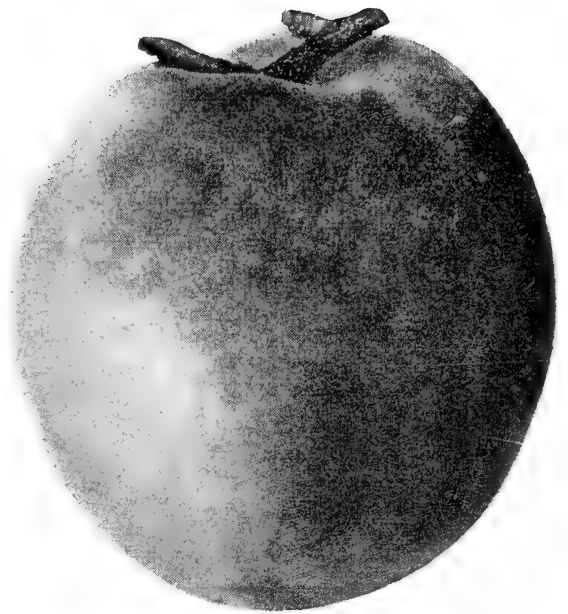
VIRGINIA CRAB

SIMS PEACH TREES

Orchard Tested—Pay Big Dividends

THE FAMOUS ELBERTA *Sims Improved Strain*

The peach that sets the standard by which all varieties are judged. It still reigns supreme with housewives, shippers, and retailers. A large size freestone, rich yellow blushed with red. Rich flavored. Extra firm with fine texture. No doubt the leading shipping, canning, storing, drying and freezing peach. Elberta is a self-pollenizing variety and a good pollenizer for other varieties. Ripens about the middle of August. Trees are vigorous growers and usually bear the second or third year with enormous crops at maturity. Note: we have one of the best strains available anywhere at any price.



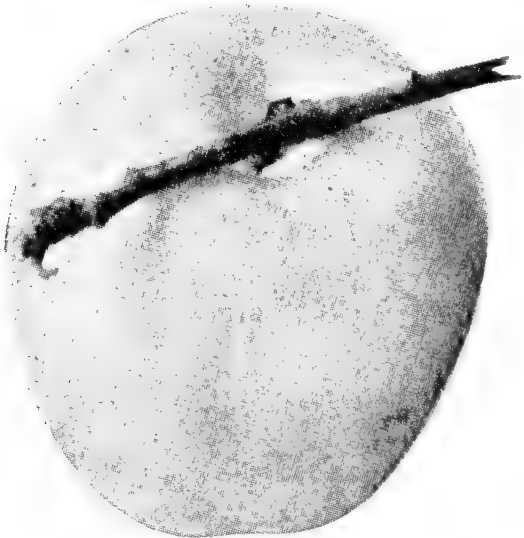
ELBERTA

SNYDER ELBERTA

The new light yellow Elberta that made southeast Missouri famous. Ripens just before Elberta. Light yellow with red blush, wonderful flavor, even firmer and better shipper than Elberta. Limited supply. Order early.

EARLY ELBERTA *Our Own Bud Selected Strain*

Most attractive peach. This strain of Early Elberta has a more pronounced red blush and a trifle larger oval shaped fruit than any other Early Elberta we have seen. Solid flesh, honey-sweet. A large yellow freestone with a bright red blush. A vigorous grower bearing young and tremendous crops. Self-pollenizing. Ripens first part of August—five to seven days before Elberta. Some of this fine strain should be included in every commercial or home planting.



EARLY ELBERTA

SULLIVAN ELBERTA

An early ripening red bud sport of genuine Elberta. Ripens about 10 days earlier. Identical to genuine Elberta in every respect except it ripens 10 days earlier. Large yellow freestone, firm, juicy, rich good flavor and just as attractive as Elberta and as good a shipper. Limited supply. Order early.

J. H. HALE

One of the big-selling peaches which never loses its popularity. Richly flavored, fine textured golden yellow flesh. Skin is bright yellow, deeply blushed with red, and nearly fuzzless. Extra large, round, uniform in size. Always sells at top price for fancy eating and canning. Ripens with Elberta. Hardy as Elberta, and is freestone. Semi-fertile—plant a good pollenizer every third row.

MAMMOTH WHITE HEATH CLING *Best Strain of the Well-Known White Cling*

Fruit tender, melting juicy, luscious, firm. Does not bruise easily. Tree is strong, vigorous grower. Like most white peaches it is hardy and buds will stand lower winter temperatures. Ripens about forty days after Elberta. A wonderful peach for canning, pickles and preserves. A few should be planted in all home and commercial orchards. Fine for local market and roadside stands.



J. H. HALE

ATTENTION

Be sure to read our Iron Clad Guarantee on page 3. We stand behind it 100 per cent.

PEACH TREE PRICES
ON PAGE 18



MAMMOTH CLING

SIMS PEACH TREES *Grow Quick and Bear Young*

BELLE OF GEORGIA *Best White Freestone*

The Queen of flavors. Best white mid-season freestone. Color creamy white with a bright red cheek. Ripens a day or two before Elberta. There are very few commercial orchards that do not have a good sized block of "Belles" in them. Even though they do not grow any other white peaches, experience has shown them to be of high quality and a money maker. In demand on all markets because it is no doubt the firmest best quality white peach of its season. Like most white peaches, Belle of Georgia is hardy in the bud. Will stand colder temperatures than other varieties and are self-pollenizers. Be sure to include Belle of Georgia whether your orchard is home or commercial.

NEW TRIOGEM

Another good early yellow, large freestone, recently introduced by the New Jersey experimental station. Yellow over-laid with deep red. Solid, good shipper. We have tested this variety and have found it one of the best. Always brings top price on the market, because it ripens a few days earlier than Hale Haven. Limited supply. Order early.

HALE HAVEN *Sims Original Strain*

Extra hardy. A cross between J. H. Hale and South Haven. Yellow freestone. Large high red color. Fine flavor. It takes on a beautiful red color several days before becoming full ripe, which gives it a wonderful advantage as a long distant shipper. Ripens about 16 days before Elberta, just at the time when the market needs and will pay a premium for a good yellow freestone. Highly recommended as a freezing and canning peach, because of the firm, fine textured sweet flesh that has no bitterness at the pit. A self-pollenizer and set tremendous crops young. We have a good supply of Hale Haven trees this year. Order early, the supply never fills the demand on this variety.

GOLDEN JUBILEE *What a Peach*

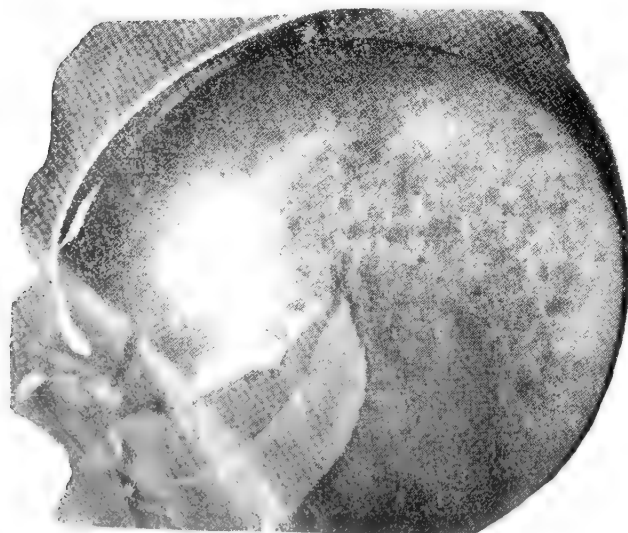
Golden Jubilee has everything hoped for, for so long. Commercial peach orchardists for a century have been looking for an early peach of high quality fine flavor, firm texture, yellow freestone.

Sims Orchard Tested Peach Tree Prices

	Each	10-49	50 or more
18-24 Inch	\$.50	\$.40	\$.25
¼ to 5/16—2-3 Foot60	.50	.35
5/16 to 7/16—2-3 Foot65	.55	.40
7/16 to 9/16—3-4 Foot70	.60	.45
9/16 to 11/16—4-5 Foot85	.75	.60
11/16 up—5-6 Foot	1.10	1.00	.85

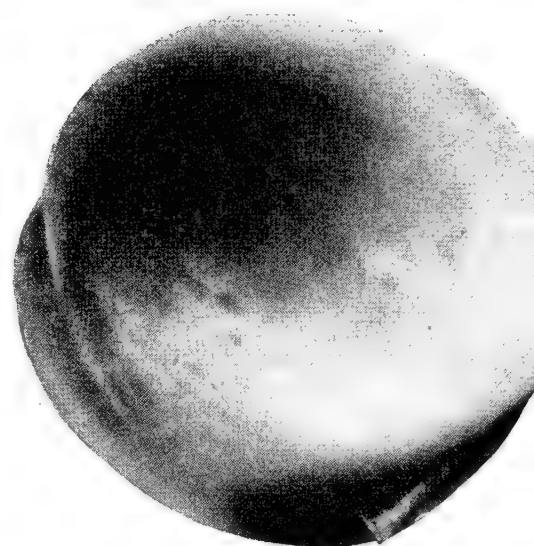
ALL PRICES F.O.B. HANNIBAL, MISSOURI

Write for special quantity discounts.



GOLDEN JUBILEE

Sims buds and propagating wood are not cut from the nursery row. We cut them from our own bearing orchards from trees that are proven high producers of the highest quality fruit.



BELLE OF GEORGIA

SIMS TREES ARE:

Guaranteed True to Name; Propagated Right; Grown Right; Packed Right; Guaranteed to reach you in the best condition to start growth.

HALE HAVEN



SIMS GARDEN ROOTS

Sims Special Selected Heavy Grade

RHUBARB



GIANT VICTORIA

Large tender, red and green stalks, full of vitamins. Thrifty grower. If you have had failures with other varieties, try Giant Victoria. We are sure you will be pleased.

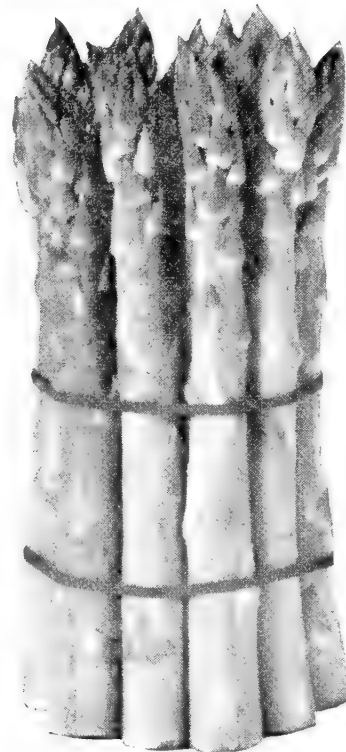
JUMBO SIZE		
3—\$.50	10—\$1.40	25—\$3.25
LARGE SIZE		
3—\$.35	10—\$1.00	25—\$2.25
MEDIUM SIZE		
3—\$.25	10—\$.75	25—\$1.75

ASPARAGUS

MARTHA WASHINGTON

A selected strain of the Washington variety, much heavier stalk and a greater producer than the original Washington variety; blight and rust resistant.

ONE-YEAR HEAVY		
12—\$.50	25—\$.95	100—\$3
TWO-YEAR HEAVY		
12—\$.75	25—\$1.25	100—\$4



HORSERADISH

BOHEMIAN

Best of all horseradish. Easy to grow. Thrives on any garden soil. Fine relish for meats and salads, and an appetizer. Crowns make large roots in one year; should be planted in every garden.

LARGE CROWNS	
Each—\$.15	Twelve—\$1.50

Special Bargain No. 6

Big Six Home Peach Orchard Special

They Ripen from Early to Late in the Order Listed

- 1 GOLDEN JUBILEE
- 1 HALE HAVEN
- 1 EARLY ELBERTA
- 2 LATE ELBERTA
- 1 ELBERTA CLING
- 6 Medium Well-Branched—
2-3 Foot only \$2.35
- 6 Heavy-Branched—
3-4 Foot only \$3.25
- 6 Extra Heavy-Branched—
4-5 Foot only \$4.20

With Each Big Six Special We Send FREE One Underwood Plum Tree

SPECIAL BARGAIN

No. 17

- 25 Two-Year Asparagus
- 10 Large Jumbo Rhubarb

35 PLANTS THAT WILL
PRODUCE THIS YEAR

for only

\$1.95

SIMS ORNAMENTAL SHRUBS *To Beautify Your Home*



ALTHEA (Rose of Sharon)

ALTHEA (Rose of Sharon)

Small tree shrub, profusion of flowers, from early July until frost. Colors, double red, double white, or single pink.
2-3 Foot, Each \$.60

DEUTZIA (Pride of Rochester)

Upright fast grower 6 to 8 feet. Profusion of double white flowers tinged with pink in April and May.

LARGE 2-3 FOOT SHRUB
Each—\$.60 Two—\$1.10
EXTRA HEAVY
Each—\$.85 Two—\$1.65



FORSYTHIA GOLDEN BELL

FORSYTHIA GOLDEN BELL

Vigorous upright grower. Profusion of yellow bell-shaped flowers in early spring. One of the first bright spots in your garden after winter.

3-year extra large, Each—\$.65

2-year medium, Each—\$.45

WEIGELA (Eva Rathke)

Red ever-blooming, a very lovely shrub with deep red blossoms in early spring and continuing to bloom all season. One of the best. Large ready to bloom.
2-year plants, each—\$.65 Two—\$1.15

SCARLET HONEYSUCKLE

Large scarlet, trumpet-shaped flowers in clusters throughout the summer.
2-year large plants, Each—\$.50

BUDDLEIA BUTTERFLY BUSH (Charming)

Butterfly Bush as it is often called. This is the variety that has such wide popularity. Long spikes of tiny clear pink flowers are produced lavishly all summer. Its sweet scent attracts dozens of Butterflies.

2-year large clumps, Each—\$.65

HIGH BUSH CRANBERRY

Handsome shrub with upright growth. Dense dark green glossy foliage. Single white flowers in April and May, are followed by clusters of bright red in winter.
Large 2-Foot shrubs, Each—\$.65

HALLS FRAGRANT HONEYSUCKLE

White blooms turning to deep yellow, produced in profusion of blooms over a long blooming season, very fragrant.

2-year extra large, Each—\$.35

1-year medium, Each—\$.25

ALMOND (Double Pink Flowering)

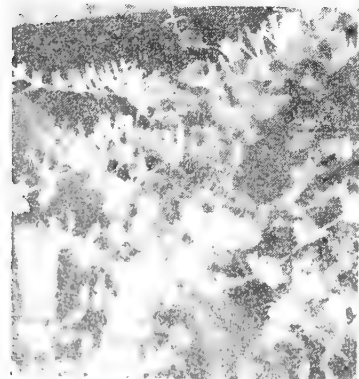
One of the finest shrubs. Profusion of double pink rose-like flowers covering every twig in early spring.

Large 2-year 1 1/2 to 2 foot, Each—\$.60

Extra heavy, Each—\$.85



SCARLET HONEYSUCKLE



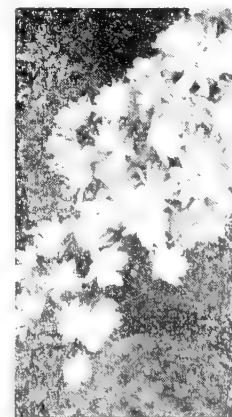
Halls Fragrant Honeysuckle

Special No. 22

BEAUTIFY YOUR HOME WITH THIS LIFETIME SHRUB SPECIAL
22 HEALTHY STRONG ROOTED PLANTS READY TO BLOOM AND
BRIGHTEN YOUR LAWN FOR MANY YEARS.

- 10—Van Houttei Spirea. Hardy white blooms on arching branches, early spring.
- 5—Billardia Spirea. Pink plume-like flowers in later summer.
- 1—Weigela (Eva Rathke). Beautiful red blossoms from early spring throughout the summer.
- 2—Deutzia (Pride of Rochester). A beautiful white blossom tinged with pink.
- 2—Rose of Sharon (Althea). 1 Double Rose, 1 Double White.
- 1—High Bush Cranberry. Single white flowers in May followed by scarlet berries.
- 1—Wayfaring Tree (Lantana). White flowers in May, red berries in fall

22 LARGE 1 TO 2 FOOT PLANTS, READY TO BLOOM
ONLY \$6.45



Pink, Flowering,
ALMOND

SIMS ORNAMENTAL SHRUBS *Hardy, Colorful, Beautiful*

HYDRANGEA (P. G.)

Hydrangea has large creamy white flowers, changing to rose then purple and bronze. Blooms mid-summer to fall.
1½-2 Foot. Each—\$.80

LILAC (Common)

Purple or White. The well known fragrant variety.
Blooming age. Each—\$.60

PURPLE LEAVED PLUM (Newport)

A hardy dwarf tree or shrub. Beautiful purple to red leaves that retain their rich color throughout the season. Makes an ideal specimen to contrast with a green shrub border. Grows 8 to 10 feet high at maturity.

2-3 Foot. Each—\$.85 3-4 Foot. Each—\$1.15

WAYFARING TREE (Lantana)

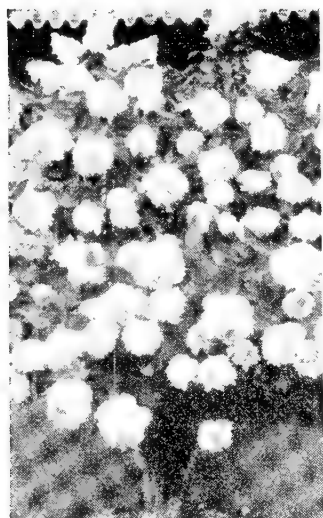
Attractive deep green leaves. Single white flowers in May, bright red fruit changing to black in fall.

2-3 Foot. Each—\$.65 Two—\$1.20

HYDRANGEA (Snow Hill)

Blooms mid-summer to fall. Blooms resemble large snow balls. 1½-2 Foot. Each—\$.80

Extra Heavy. Each—\$1.00



HYDRANGEA (P. G.)



PURPLE LILAC

Sims Hardy Hedge Plants *For Real Beauty and Distinction*

GREEN BARBERRY

Low dense growing hedging plant. Abundance of light green leaves that turn rich colors in autumn and in winter covered with bright red berries. Need but little pruning.

1-1½ Foot. Each—\$.25 Ten—\$2.00

RED BARBERRY

Shrub of medium height. Upright grower. Heavy bright red leaves for hedging or specimen plants in landscaping.

1-1½ Foot. Each—\$.45 Ten—\$4.00

SPIREA VAN HOUTTEI

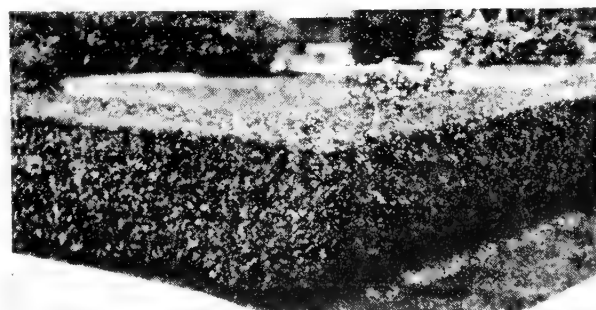
The most popular of all spirea. Arching branches covered with white blooms in early spring. Will grow anywhere.

	Each	Three	Ten
1 -1½ Foot	\$.25	\$.65	\$1.95
1½-2 Foot	.35	.90	2.80
2 -3 Foot	.45	1.20	3.70

LODENSE HEDGE

1-FOOT TWO-YEAR PLANTS Each—\$.20 Ten—\$1.80 Fifty—\$5.95

Low-growing, dark glossy green leaves. Holds its leaves well after freezing weather, which makes it almost an evergreen. Very hardy, makes fine specimen plants or hedge.



AMoor PRIVET HEDGE NORTH

AMoor PRIVET HEDGE NORTH

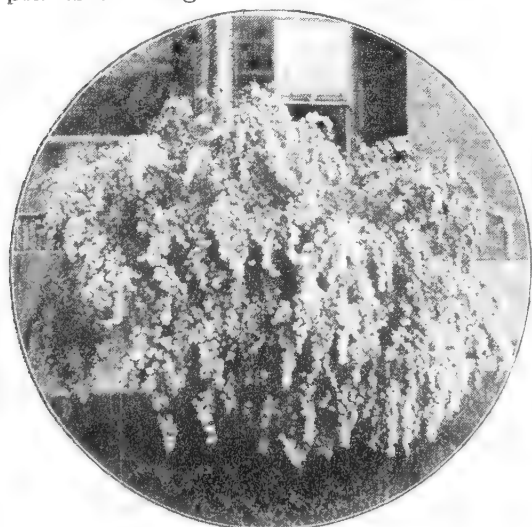
The hardiest of all hedges. One of the most beautiful, dark green leaves. Dense hedge can be obtained with minimum amount of shearing. More widely planted than any other.

	1-1½ FOOT	Fifty—\$4.50
Ten—\$1.00		
	1½-2 FOOT	Fifty—\$6.95
Ten—\$1.95		

BILLARDI SPIREA

Long feathery plumes of dainty pink. Blooms mid-summer to late fall.

	1½-2 FOOT PLANTS	
Ea.—\$.25	Three—\$.65	Ten—\$1.95
	3-4 FOOT HEAVY CLUMPS	
Ea.—.75	Three—\$2.00	Ten—\$5.50



SPIREA VAN HOUTTEI

SPECIAL BARGAIN No. 18

BEAUTIFY YOUR HOME WITH THIS
BIG HARDY SHRUB SPECIAL

- 8 Van Houttei Spirea
- 1 Pink Weigela
- 1 Deutzia (Pride of Rochester)
- 1 Althea (Rose of Sharon)
- 1 Buddleia (Charming) Butterfly Bush
- 1 Forsythia Golden Bell
- 1 Halls Fragrant Honeysuckle

14—TWO-YEAR 1 TO 2-FT.
SHRUBS FOR

only
\$4.35

SIMS SHADE TREES

For Beauty and Permanency Plant Sims Shade and Lawn Trees

HAND-PRUNED AND SHAPED TO MAKE SPLENDID INDIVIDUAL SPECIMENS



4-YEAR CHINESE ELM

CHINESE ELM

Grows 20 feet in four years. Because of its beauty and extremely rapid growth, Chinese Elm has become a leading shade tree of America. It is planted in every state, and like its native country of Korea, withstands intense cold and extreme heat. It makes excellent shade in five short years, averaging about 5 feet growth annually. It is by far the fastest growing hard-wooded shade tree. It resembles the American Elm except that leaves are smaller with the gracefulness of a Cut-Leaf Birch.

Chinese Elm Prices

SPECIMEN TREES

	Each	Three	Ten
10-12 Foot	\$2.75	\$7.50	\$23.00
8-10 Foot	1.75	4.50	13.00
6-8 Foot	1.00	2.50	7.00
3-4 Foot	.50	1.25	3.50
2-3 Foot	.25	.60	1.75

PUSSY WILLOW

Has soft fur-like buds in early spring. One of the first shrubs or small trees to show life after cold winter.

	Each	Two
3-4 Foot	\$.75	\$1.40
4-5 Foot	.90	1.70

LAUREL LEAF WILLOW

Hardy upright grower with large dark green leaves. Very ornamental.

	Each	Two
3-4 Foot	\$.75	\$1.40
4-5 Foot	.90	1.70

BUNGI CATALPA (*Umbrella Tree*)

Budded. Grows naturally into a compact headed ornamental tree. Fine where a small stately tree is needed, or in pairs along the drive.

4-5 Foot Heads—Heavy Caliper \$1.75

RED OR SCARLET MAPLE

Large typical maple leaves. Green changing to deep scarlet in late summer.

2-3 Foot \$.50

NORWAY MAPLE

Typical maple leaves large and bright. Green fading to gold in the fall. Growth is fast, branches and foliage are thick and compact. Attains a height of 50 feet when full grown. Norway maples are at home in the mountains, but will thrive at any elevation or on any soil in this country.

6-8 Foot. Each \$2.25

Special Bargain

No. 23

- 1 Golden Weeping Willow
- 1 Chinese Elm
- 1 Pussy Willow

3 Large 4-6 Ft. Trees

for only

\$2.25

WEeping WILLOW

(*Niobe*)

Bark on twigs and branches of a golden yellow. Color giving the tree a handsome appearance both in winter and summer.

3-4 FOOT

Each—\$.85 Two—\$1.50

4-5 FOOT

Each—\$.95 Two—\$1.70

6-8 FOOT

Each—\$1.25 Two—\$2.25



WEeping WILLOW

SIMS MAJESTIC SHADE TREES

*They Add Extra Value to Your Home
Plant Them for Enduring Beauty*



LOMBARDY POPLAR

SCHWEDLER MAPLE

The true Red Maple specimen lawn tree. Leaves scarlet red in spring and summer changing to bronze in the fall.

5-6 Foot. Each \$3.00

SOFT MAPLE

A beautiful fast growing maple, with compact sturdy branches and large dark green leaves. One of the best.

	Each	Two
6-8 Foot	\$1.00	\$1.90

EUROPEAN MOUNTAIN ASH

A real ornamental tree has white flowers in May and June, followed by loads of scarlet berries that stay on till after Christmas.

	Each	Two
6-8 Foot	\$1.95	\$3.75

LOMBARDY POPLAR

Tall narrow top tree, beautiful for background and driveways.

	Each	Three	Ten
10-12 Foot	\$1.75	\$4.50	\$12.50
8-10 Foot	1.25	3.25	10.00
6-8 Foot	.75	1.75	5.50
4-6 Foot	.40	1.00	2.75
2-3 Foot	.25	.60	1.50

EUROPEAN WHITE BIRCH

A graceful tree with slender branches and silvery white bark. Beautiful when planted near evergreens.

	Each	Two
6- 8 Ft.	\$1.75	\$3.40
8-10 Ft.	2.25	4.25



EUROPEAN WHITE BIRCH

SPECIAL NO. 28

Aristocrat Shade and Ornamental Trees

8 BEAUTIFUL SHADE TREES

Heavy rooted, hand-pruned and spaced in nursery to make individual specimens. They will give you abundance of shade and beautify your home.

- 1—Chinese Elm
- 4—Lombardy Poplars
- 1—Weeping Willow
- 1—Tulip Tree
- 1—Beautiful Ornamental White Birch

LARGE THRIFTY 4 to 5 FOOT TREES

all 8 for only . . . \$5.95

BUDDED CUT LEAF WEEPING BIRCH

Beautiful white bark with downward weeping branches and dainty lace like foliage not too large for lawns or gardens.

4-6 Foot	Each	\$2.25
6-8 Foot	Each	2.65

CAROLINA POPLAR

A beautiful fast-growing spreading type poplar tree. Resembling cottonwood in appearance, but does not have seed balls.

	Each	Two
10-12 Foot	\$2.50	\$4.50

TULIP TREE

Large tulip like flowers early in spring. Greenish, orange and yellow in color. Makes wonderful shade as well as ornamental tree. Fast grower.

6-8 Foot	Each	\$1.50
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MAY DAY TREE

Very early blooming producing a wealth of large clear white fragrant flowers. May be grown either bush or tree form. Dwarf grower.

4-5 Foot	Each	\$1.25
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SIMS HARDY EVERBLOOMING ROSES

*Heavy Two-Year Bushes
Every One Will Bloom This Year*

All our roses are budded on Multiflora hardy-root stock, which enables them to withstand low temperatures, and produce vigorous plants with loads of beautiful blossoms year after year. We absolutely do not sell cheap roses grown from cutting.

RED RADIANCE

A fool proof Red Rose noted for its hardiness and free blooming. Flowers large, double, deep red. A rose that will grow and produce hundreds of beautiful blooms on poor soil with minimum care.

K. A. VICTORIA

White everblooming rose; long shapely buds open to fine-petaled creamy white flowers with a light lemon tint in the center. The favorite rose for cutting.



RED RADIANCE



K. A. VICTORIA

ETOILE de HOLLAND

One of the finest dark reds; great vigor; large flowers; constant bloomer; proclaimed by many as the best red garden rose; very fragrant.

BETTY UPRICHARD

One of the best newer varieties; strong grower and vigorous bloomer; very fragrant; deep pink color.

PRESIDENT HERBERT HOOVER

Large flowers, semi-double, very lasting, fragrant with a spicy odor; steady bloomer and very vigorous; pink blended with yellow.

MRS. E. P. THOM

Yellow large painted bud, flowers large and lasting fragrant; blooms heavily all season.

PAUL SCARLET

Large vivid scarlet red will not fade. Strong grower, healthy foliage. The very best in climbing roses.

PINK RADIANCE

One of the best free bloomers noted for its resistance to heat and drouth, also will stand colder winters than most hybrids. Loaded down with double, deep pink roses all summer.

Sims Polyanthia, or Baby Roses

BABY IDEAL

Velvety, crimson red profusions of dainty fragrant clusters from early June until frost. Low growing habit makes it ideal for edging and borders.

GOLDEN SALMON

Blooms continually, color bright orange, borne in clusters. Very healthy, deep green foliage. Blossoms do not sunburn or fade.

Multiflora Japonica Rose Hedge

Plant a Multiflora Hedge for your farm fence and forget about your fencing worries. Multiflora is the most popular farm fence endorsed highly by most Agricultural Experimental Stations. Its thick, dense, upright growing habit makes it the ideal farm fence of the future.

Sims Hardy Rose Prices

LARGE TWO-YEAR BUSHES TO BLOOM THIS YEAR

Each—\$.79

Any Six for \$4.30

Three—\$2.25

THREE FEET CANES

	Per 100	Per 1000
Heavy Three-Year	\$8.00	
One-Year	5.50	\$48.00

SIMS HARDY DECORATIVE EVERGREENS

For Year Round Beauty

ALL EVERGREENS BALLED AND BURLAPED, THEN SHIPPED VIA RAILROAD EXPRESS.



PFITZER JUNIPER

PFITZER JUNIPER

One of the most popular spreading type evergreens. Beautiful dark green foliage. Succeeds almost anywhere.

2 to 2½-Foot Spread \$4.50

ANDORA JUNIPER

Low growing, spreading dwarf evergreen. Foliage silver green in spring, turning to rich purple bronze in fall. One of the easiest evergreens to grow.

2 to 2½-Foot Spread \$4.50

COLORADO JUNIPER

Silvery foliage upright grower. Thrives in hot dry weather on almost any type of soil.

4 to 5-Foot \$4.75

NORWAY SPRUCE

Rapid grower. Dark green foliage, makes beautiful lawn specimen tree.

2½ to 3½-Foot \$4.25

SPINY GREEK JUNIPER

Fine blue foliage. Grows medium height. Ideal for specimen or group planting with larger evergreens.

2 to 2½-Foot \$4.00

MUGHO PINE

Dwarf, very slow growing. Leaves short, stiff and very formal. Branches short and very close together giving the appearance of a solid mass of rich green.

15 to 18-inch—Each \$4.00

"Glimpse of Glory"

No. 18A

ROSE GARDEN

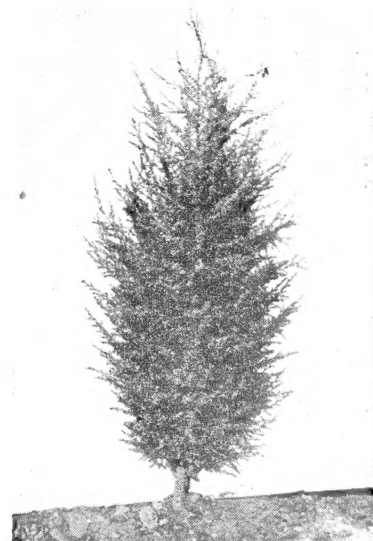
SAVE ON THIS GORGEOUS ASSORTMENT

- 1 Best Red (Etoile de Holland)
- 1 Best Pink (Betty Upchurch)
- 1 Best Large Yellow (Mrs. E. P. Thom)
- 1 Best White (K. A. Victoria)

4-Heavy 2-Year Bushes to Bloom this Year

only

\$2.80



IRISH JUNIPER

IRISH JUNIPER

Does not grow over 6 to 7 feet tall. Slender columnar tree with silver green foliage.

2½ to 3½-Foot \$4.50

AUSTRIAN PINE

A remarkably robust, hardy spreading tree of grand size. Darkest and richest green foliage of all pine.

2 to 3-Foot Each \$4.00

SIMS FRUIT AND NURSERY FARMS

For Your Success With Fruit

CARE AFTER TRANSPLANTING

PRUNING TREES AND SHRUBS. After trimming back and pruning the limbs of ornamental trees, when planting, they need only enough trimming to shape them properly. Low side limbs should not be removed to raise the head until after two seasons' growth, when they may be gradually removed until the head is at the desired height. Shrubs need heading-in of the limbs getting out of bounds and the cutting out of older wood occasionally to keep them in proper form. The general rule is to trim fall blooming shrubs, like hydrangeas, in the spring, and spring-blooming shrubs, like spireas, in the early summer directly after they have bloomed.

CULTIVATION. Frequent shallow cultivation will produce a dust mulch and conserve much needed moisture in the soil. That is the most practical method of handling larger plantings. It should not be continued after the middle of August, otherwise the trees may not have time to mature and harden in preparation for winter.

IN THE ORCHARD it is best to cultivate all trees the same as you would corn, for several seasons, until they are large enough to shade the ground between them. During the summer it is a good practice to put in a leguminous cover crop. A cover crop will protect the soil and help prevent blowing and washing. It improves the chemical and physical condition of the soil by adding humus.

MULCHING. For only a few trees, shrubs, etc., a mulch of such materials as grass clippings, old strawy manure, marsh hay or dead leaves may be used instead of a dust mulch.

WATERING. Artificial watering, as an emergency measure in case of drouth is highly desirable. In any case water thoroughly. Do not sprinkle. Give the plant all the water it will take at one time. No more water need be applied for several days when this is done.

FERTILIZING. A good barnyard manure is the best fertilizer. When needed, a good application of manure applied around the orchard tree under the branch drip will be very beneficial. Small fruits of all kinds should be well fertilized every year. Manure strawberry patch when plowing but not after plants are set.

ASPARAGUS AND RHUBARB. Plant rhubarb 3 feet apart in rich garden soil, with the buds 1 inch below level of the ground.

Set Asparagus in rich soil a foot apart in a furrow 6 inches deep. Cover 3 inches and tramp. In hoeing, work soil towards plant so that by midsummer the ground is level. Do not cover 6 inches deep at first or plants will be smothered. Cut sparingly the second year; after that cut all shoots 2 or 3 inches high until about the middle of June, then let tops grow.

Fertilize rhubarb liberally with stable manure every year; also asparagus when through cutting in June.

PLANTING DISTANCE FOR TREES AND PLANTS

	Feet apart
Apple	25 to 35
Pear	20 to 25
Cherry	18 to 25
Peach	18 to 25
Plums	15 to 20
Grapes	8 to 10

PLANTING DISTANCES FOR BERRIES

	Feet apart in row	Rows Feet apart
Blackberry	2 to 3	7
Raspberry	2 to 3	7
Boysenberry	5	6
Youngberry	5	6
Strawberry	1 ½ to 2	4

NUMBER OF TREES PER ACRE AT DIFFERENT DISTANCES

Rule: Multiply the distance the plants are set apart in the row, by the distance the rows are apart, and the product will be the number of square feet for each plant, or hill, which divided into the number of square feet in an acre (43,560), gives the number of trees or plants per acre.

Distance apart	No. of trees
10 feet by 10 feet	435
11 feet by 11 feet	360
12 feet by 12 feet	302
13 feet by 13 feet	257
14 feet by 14 feet	222
15 feet by 15 feet	193
16 feet by 16 feet	170
17 feet by 17 feet	150
18 feet by 18 feet	134
19 feet by 19 feet	120
20 feet by 20 feet	108
25 feet by 25 feet	69
30 feet by 30 feet	48
33 feet by 33 feet	40
40 feet by 40 feet	27

CORDIAL RELATIONS WITH OUR CUSTOMERS

TERMS—Net Cash. Remittance with order, by check, money order or draft. We will ship C.O.D. provided a deposit of one-fourth amount of purchase price is sent with order. All nursery stock priced F.O.B. Hannibal, Missouri.

YOU CAN PLACE YOUR ORDER WITH US WITH COMPLETE CONFIDENCE. It is our earnest desire that each and every one of our customers be fully satisfied in their dealings with us. If you are not, and feel that it is our fault in any way, please write to us. No transaction is complete unless you are completely satisfied.

MONEY BACK. In the event that any nursery stock sold by us should prove untrue to name under which it is sold, we hereby agree, on proper proof of such untruthness to name, to replace the original order or to refund the purchase price. Except for such liability, and in respect to all nursery stock sold by us, we give no warranty, expressed or implied, as to description, quality, productiveness or any other matter.

SIMS FRUIT AND NURSERY FARMS, Hannibal, Mo.

Note: Any money overpaid by customer will be promptly refunded.

WHEN TO ORDER. Order now on receipt of this catalog or as soon as possible thereafter and we will reserve your stock for you. Orders are booked in order they are received and we ship as near the date requested as possible according to weather conditions.

TIPS ON PLANTING AND CULTURE

STRAWBERRIES



Too Deep Too Shallow Just Right
Correct Planting Depths for Strawberry Plants

In planting strawberries, the first thing to consider is early planting in a well prepared seed bed. In the South this means late February or early March. Set plants as soon as possible after receipt of shipment. If weather conditions will not permit setting at once, loosen package and store in a cool place for three or four days. If longer storage is necessary, bunches should be cut and heeled out in a V-shaped trench in a dry cool place. They can also be stored successfully in cold storage. Frequent hoeing and cultivation will pay big dividends.

RASPBERRIES, BLACKBERRIES

Plant as early in spring as possible, or before new growth starts, in a well prepared seed bed. Rows are usually set from six to eight feet apart with plants two feet apart in row. If space is limited, they could be set slightly closer. Raspberries should be set in a trench about four inches deep with one inch of firm soil covering the roots and as young shoots start, soil should be worked in around plants until level.

PLANTING FRUIT TREES

Fruit trees can be set equally well in fall or spring in the South or Mid-West, with the possible exception of peaches in the Northernmost sections, which should be set in the spring. Best success is obtained and minimum amount of work required if soil is well prepared in advance. Most trees should be set about one inch deeper than they stood in the nursery row. Holes should be dug wide enough to accommodate roots without bending or cramping them. All broken or injured roots should be removed.

Pruning apples 2 or 3 wide crotched scaffolded branches, the first being about 20 inches

from ground. Tip back side branches slightly to form strong stem or leader.

In pruning peaches, follow practically the same procedure as apples. Possibly a little heavier pruning of side branches. Not as much attention given to spacing as most peach varieties will produce a well-shaped tree without spacing.

Plums, cherry, and other fruit trees should not be pruned heavily when set. Most attention should be given to thinning out weaker branches.

Read our Iron-Clad Guarantee on page three of this catalog—THE GUARANTEE THAT MEANS SOMETHING!

REMEMBER

When ordering from SIMS you get at no additional cost guaranteed bud selection of proven parent varieties whole root process in grafting. Proven quick bearing adapted varieties which are grown by us and tested in our commercial orchards. GUARANTEED honest grade, true to name and State Inspection. Also remember cheap inferior stock is expensive at any price.

PARCEL POST RATE TABLE

If sufficient amount to pay parcel post charges is not sent with the order, the plants will be sent by Express Collect, or by parcel post C.O.D. for the amount of postage due, as we cannot keep accounts and send bills for small items of postage.

Zone	Miles	1st pound	Each additional pound or fraction.
2nd	50 to 150	12 cents	2 cents
3rd	150 to 300	13 cents	3 cents
4th	300 to 600	14 cents	4 cents
5th	600 to 1000	15 cents	6 cents
6th	1000 to 1400	16 cents	7 cents
7th	1400 to 1800	17 cents	9 cents
8th	1800 up	18 cents	11 cents

WE HAVE NO AGENTS. If you want to be sure of getting Sims Trees order direct from this catalog. Many agents buy their trees where they can get them the cheapest, regardless of quality, and sell them for as much, or in many cases more, than the cost of the best. To be sure of getting Sims Trees at the best price, MAIL your order to us.



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**ORDER
TODAY!**

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**ORDER
TODAY!**

\$

GET ACQUAINTED OFFER

*Our Bargain Sensation
For 1949*

You save over 20 per cent on this, the World's Best Orchard Tested Fruit Tree Collection. Every farm or suburban home should have one. We select best varieties, earliest to late ripening, to give abundance of fine fruit throughout the season.

**15 Heavy 4-Foot Trees
Only \$11.95**

5 Best Branched Apple Trees
5 Best Branched Peach Trees
2 Best Branched Cherry Trees
2 Best Branched Plum Trees
1 Apricot or Pear same size
15 best varieties of fruit

**15 Heavy 3-Foot Trees
Only \$9.35**

With this collection we send you **FREE** Three Heavy 2-Year Grape Vines

F.O.B. HANNIBAL, MISSOURI

To Help You Start Your Sims Orchard
ACT NOW, SAVE 10% ON GUARANTEED ORCHARD TESTED FRUIT TREES

CLIP COUPON HERE AND MAIL WITH YOUR ORDER

**10% off Regular
Retail Catalog Price**

**10% off Regular
Retail Catalog Price**

Sims Demonstration Orchard Offer

We want to establish one or more Sims Orchards in each commercial fruit section to advertise these quality trees and their ability to produce extra quality fruit. To help you get started with your orchard of—

SIMS ORCHARD TESTED FRUIT TREES

We allow 10 percent off regular catalog price. ALL ORDERS MUST AMOUNT TO \$50.00 RETAIL OR MORE, OR FOR 100 TREES OR MORE. This offer to apply on Fruit Trees only. This offer not valid after April 1, 1949.

Dear Sirs:

I accept your offer and have deducted 10 percent from total amount sent for fruit trees.

In accepting this offer, I agree to set trees on good, well-drained fertile land, and to care for same to the best of my ability as to cultivation, pruning, spraying, and fertilizing, and to fence them from cattle and other farm animals. I also agree to wrap or protect them in winter from rabbits and other rodents. I also agree to show this orchard to my neighbor when requested.

Signed _____

**10% off Regular
Retail Catalog Price**

**10% off Regular
Retail Catalog Price**